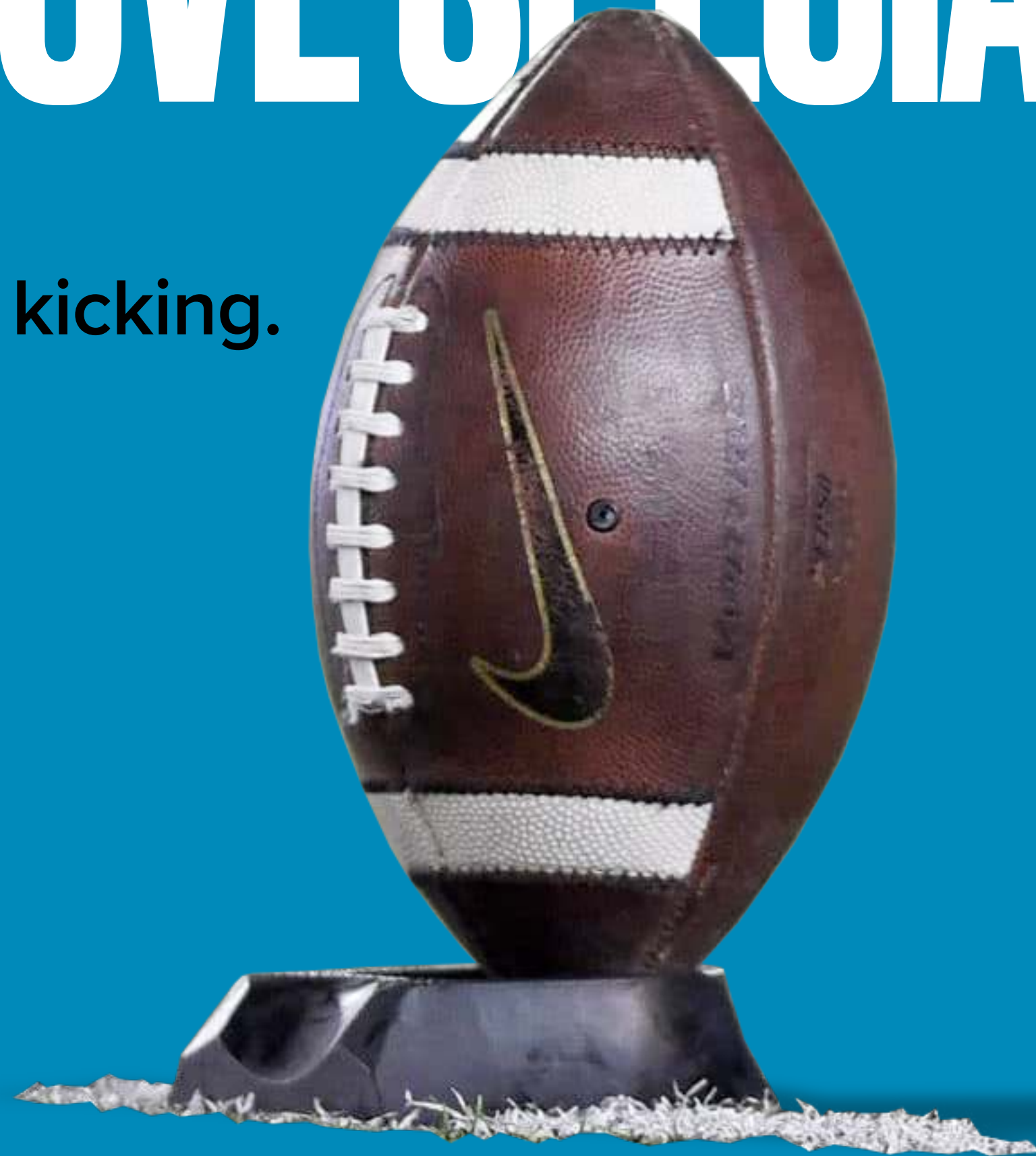


MIKE FARLEY JR. / CEDARBURG HIGH SCHOOL / MIKE FARLEY'S KICKERS CAMP

LEARNING TO LOVE SPECIALISTS

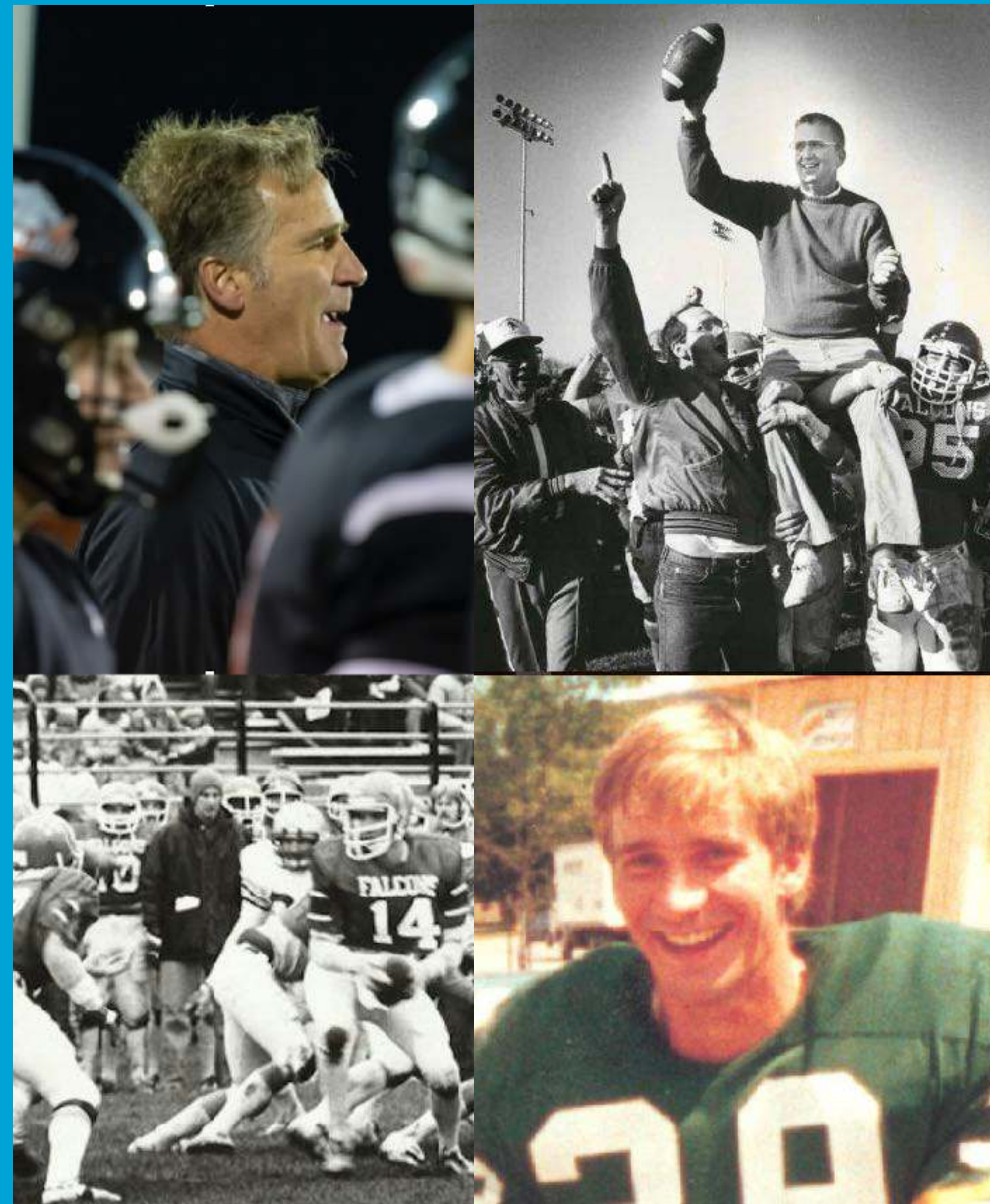
Finding and developing specialists...
even if you don't know anything about kicking.



KICKERSCAMP

MIKE FARLEY JR.

Son of AFCA HOF Head Coach Mike Farley (UWRF)
Father “invented” the specialty sports camp in 1971
Wishbone QB for WSUC Championship Team in 1984
3-time 1st Team All-Conference Kicker & Punter
Signed NFL contract with the Green Bay Packers
Coaching special teams at CHS since 2006
Runs Mike Farley’s Kickers Camps

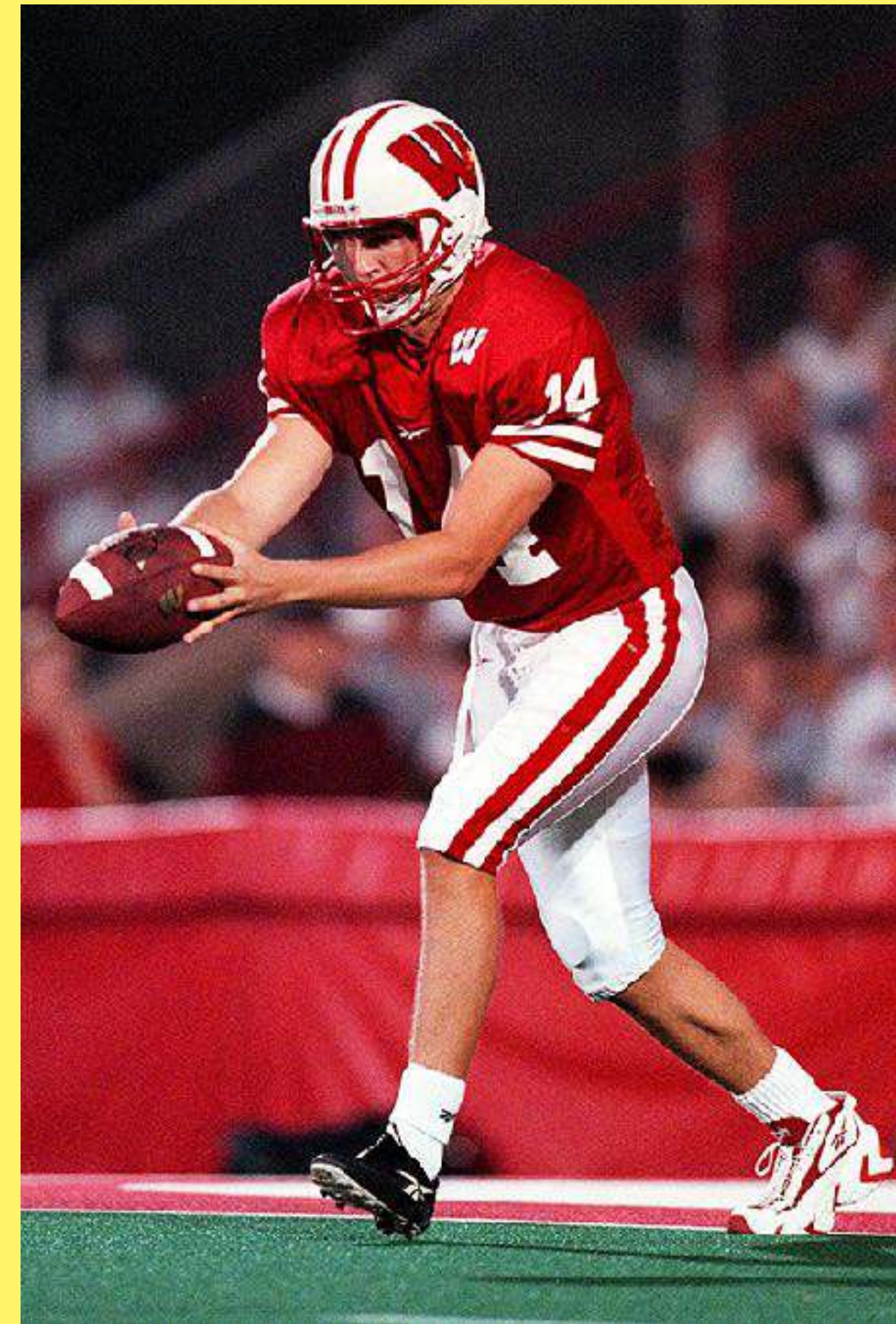
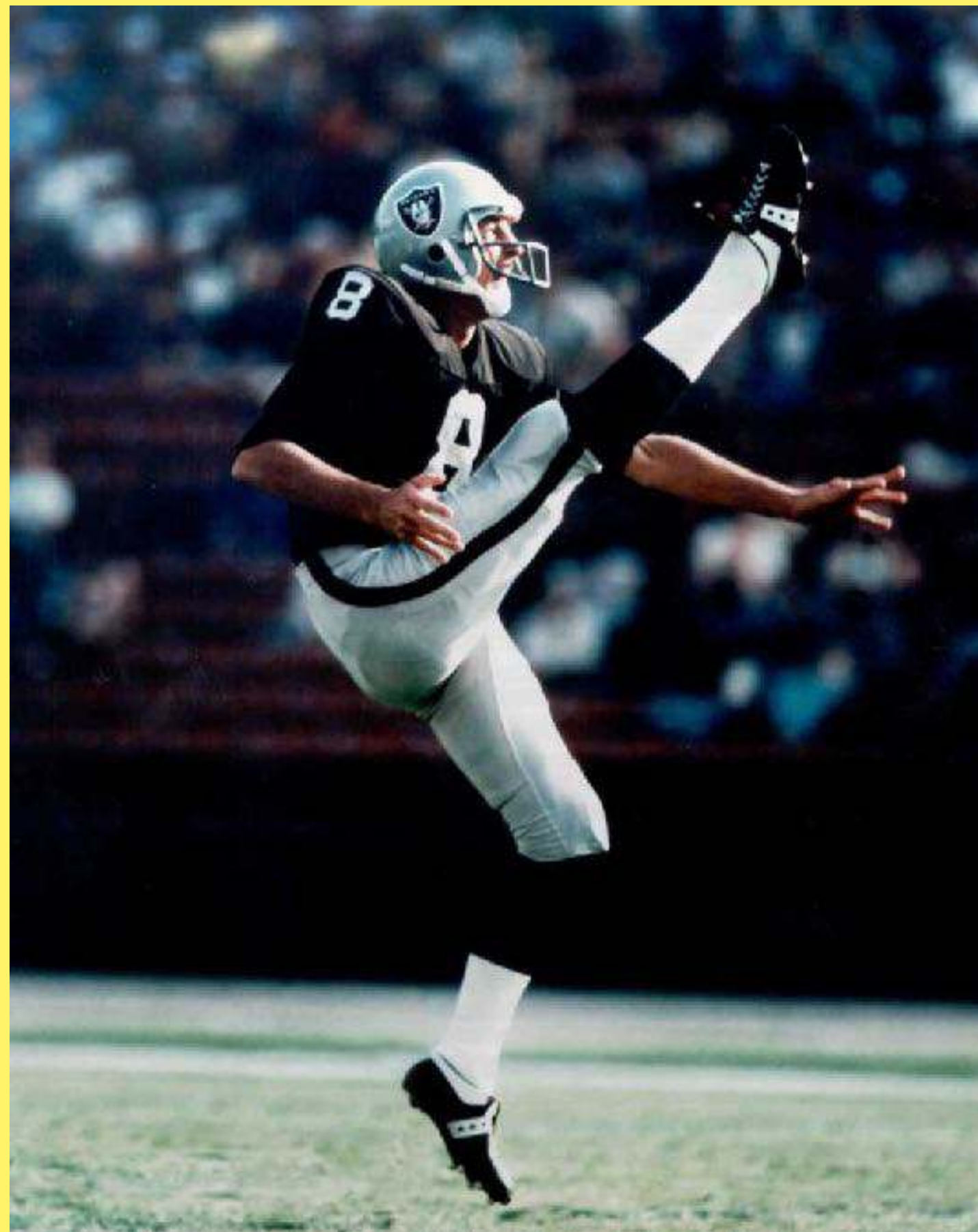


PERCEPTION

This year, you'll have
real weapons...



Ray Guy - only NFL punter in the HOF
Kevin Stemke, Ray Guy Award Winner 2000



REALITY

You get this guy...



KICKING • PUNTING • HOLDING • SNAPPING

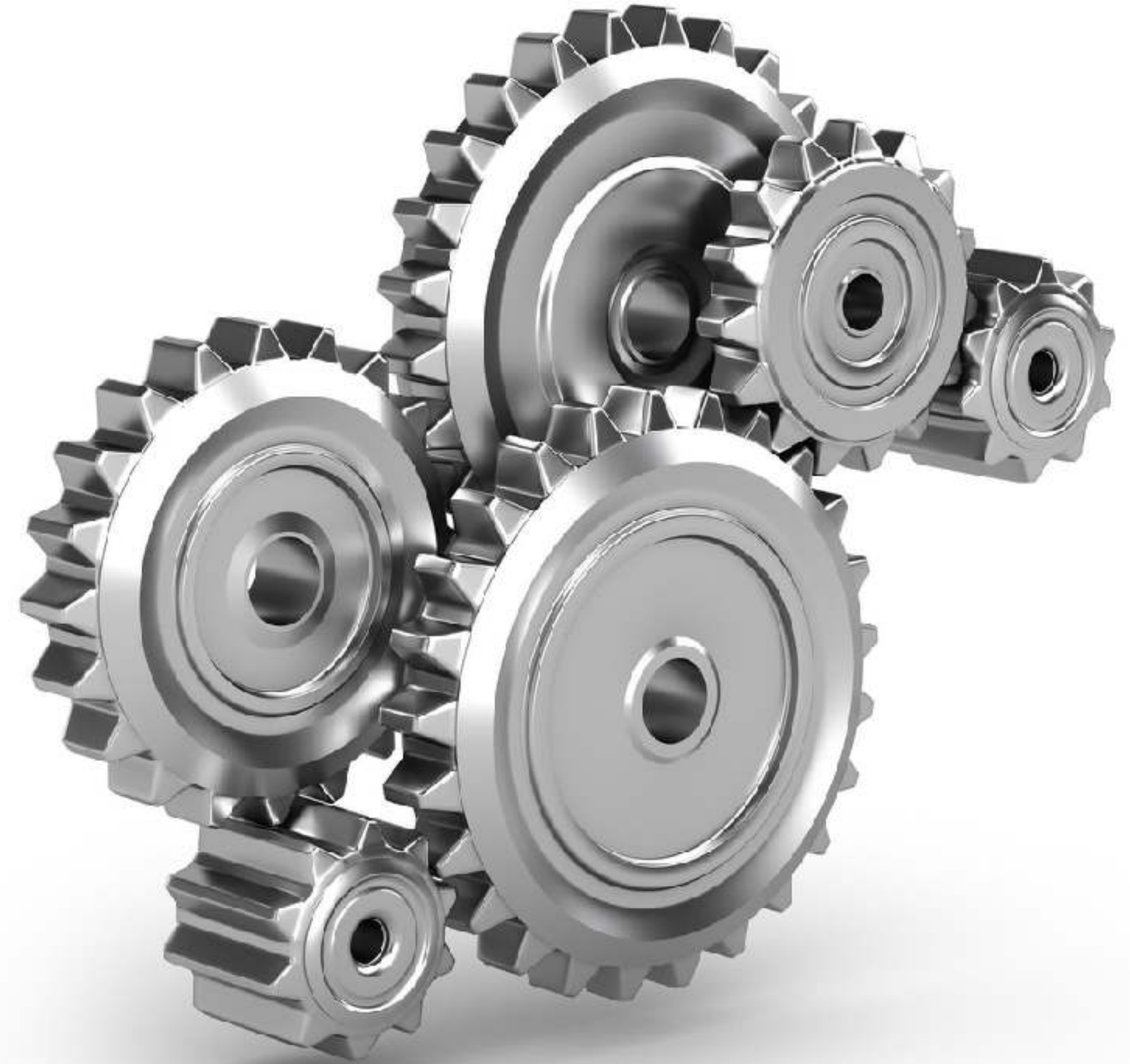
WHAT WE'LL LEARN

Developing talent and who to look for...
Fundamentals of each position (K/P/H/S)
Drills to implement
Coaching the mental game
Coaching specialists in practice
Game day fixes



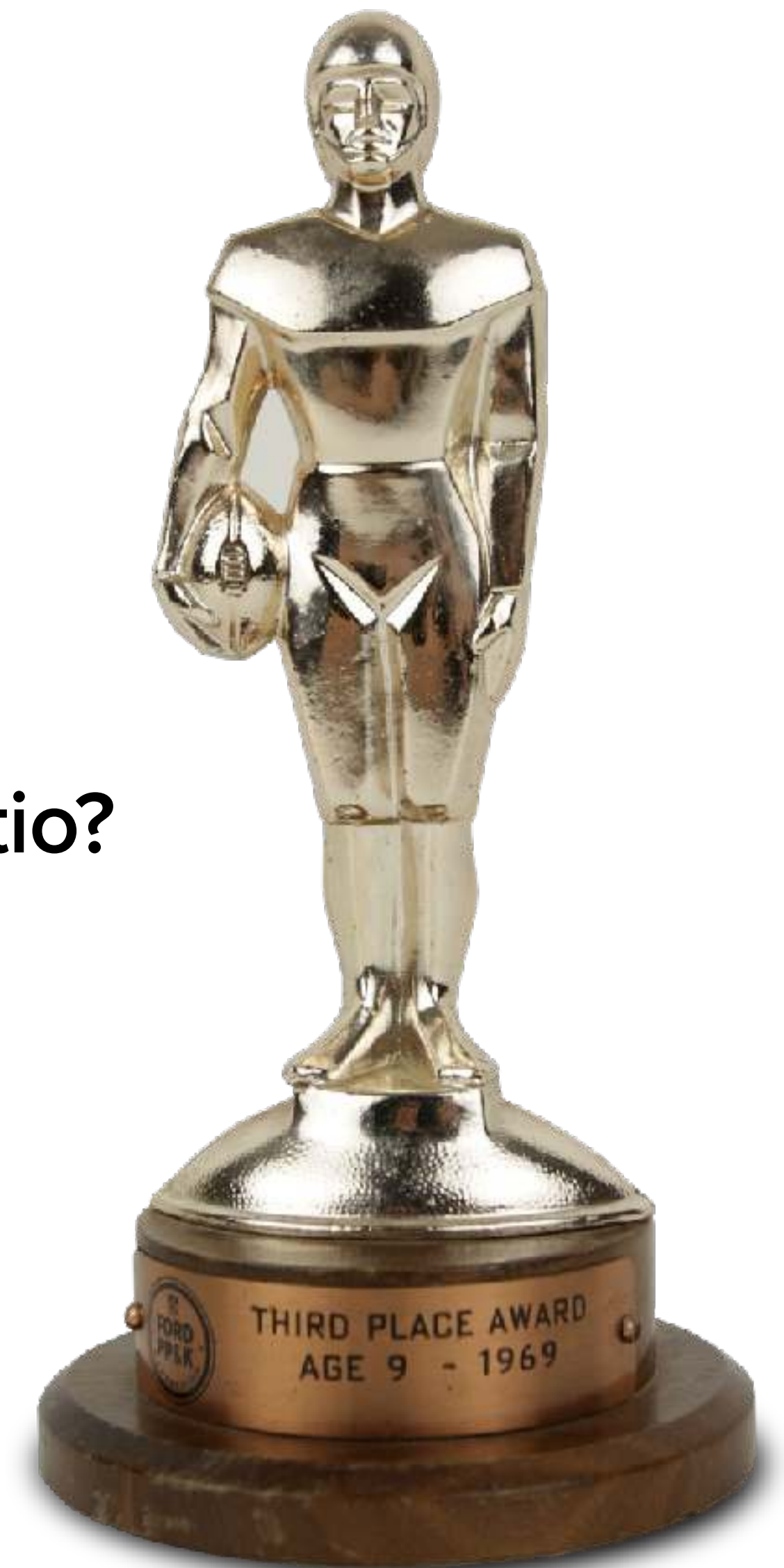
DEVELOPMENT

How can your program consistently “manufacture” a quality kicking game?



YOUTH PROGRAM

Getting more kids involved early is key to program success.
Every year you'll lose kids... what are your coaches won-loss ratio?
You install your basic offense and defense... specials, too?
The kids who "fool around with it" can become great assets.
Do you still do PPK?



SOCCER PROGRAM

They are not the enemy... they need to be an ally.
Do you have a relationship with your town's soccer program?
High school soccer coach?
Can a varsity athlete do both at your school?
Look to convert soccer players who...
may not be on a "starting" path.



“I GOT NUTHIN.”

You don't need much.
You need a kid who wants to do it...
Plant seeds... kids train other kids.
And while you're at it, you'll want at least two.
Got any multi-sport athletes?



2021 CHS

1st Team All-Conference Punter/Kicker



BULLDOGS
CEDARBURG

NORTH SHORE
NSC
CONFERENCE

1ST TEAM **PUNTER** HONORABLE MENTION **KICKER**

ALL-CONFERENCE

90 Ryan Schroeder

WISCONSIN
FOOTBALL COACHES
ASSOCIATION

ALL REGION PUNTER

2022 CHS

1st Team All-Conference Kicker/Punter

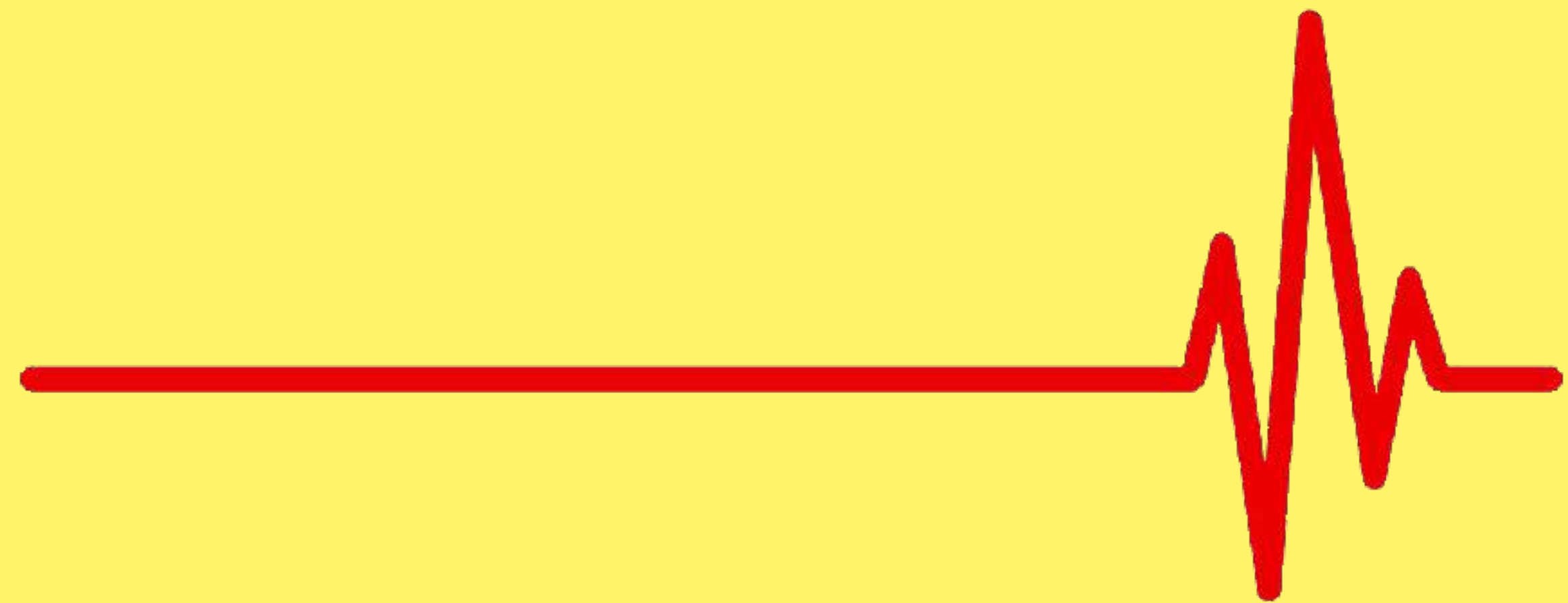
Senior Kicker Back-up

Varsity Sophomore Soccer Player

Junior JV Kicker

Sophomore D-Back

Senior D-End



PLAYER KICKERS

Size doesn't matter.

Leg speed and mobility are more important than leg strength.

Find someone with a decent vertical jump and surprising quickness.

Typically — QB, RB, WR, DB



Justin Tucker attended Westlake High School in Austin, Texas and was a letterman in football and soccer. He played kicker, punter, safety and wide receiver,



PLAYER PUNTERS

Size might matter...

Best combination of leg speed, flexibility and leg strength.

Find someone with a great vertical jump.

Got any three sport athletes?

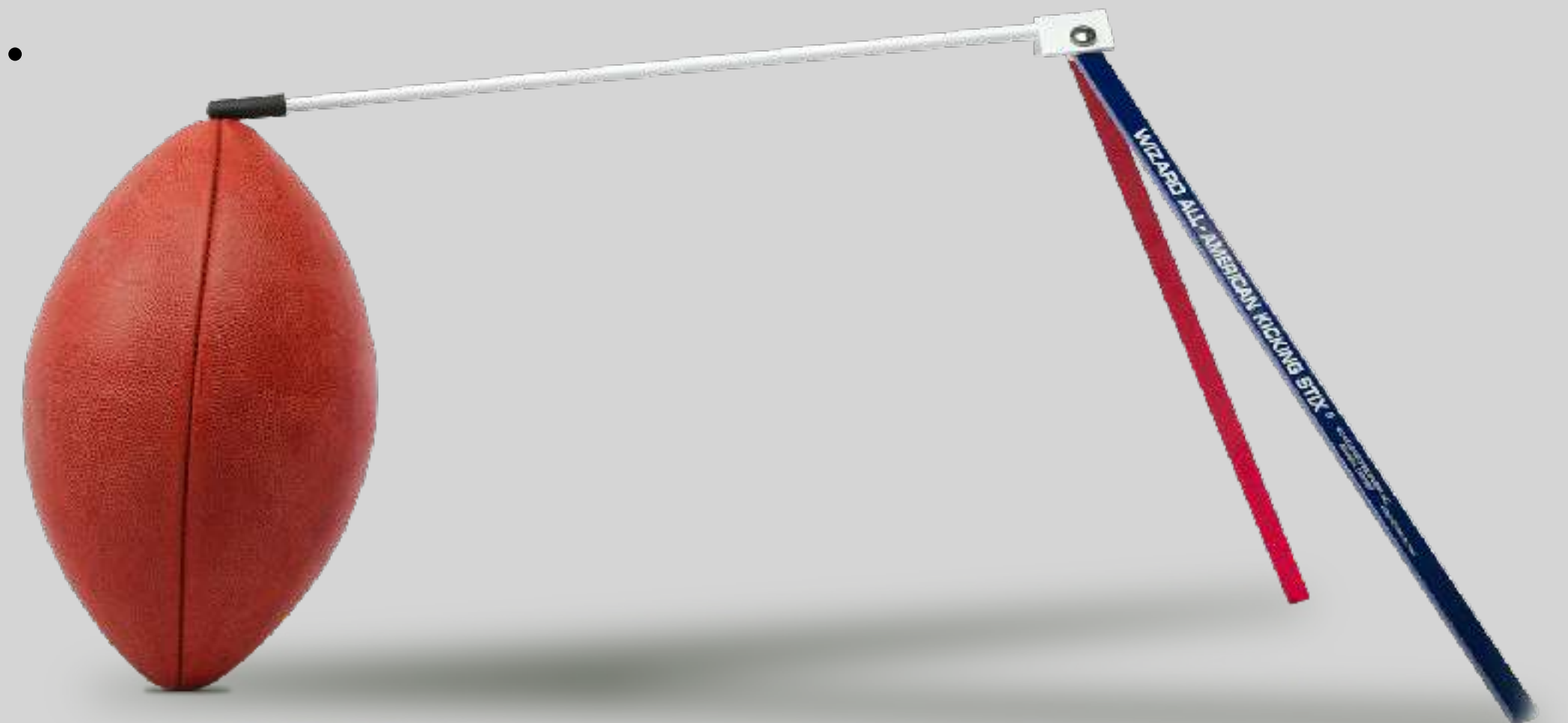


4x 1st Team NFL All-Pro punter Jonny Hekker was the starting quarterback at Bothell High (WA) During his senior year, he lead the Cougars to a State Championship game and he also played basketball his senior year.



“TRUE” SPECIALISTS

Different breed — most likely a former soccer player.
If you see a kid with a kick stick — get involved.
In high school, they need to train for both
How do you keep them involved?
Have a practice plan... avoid over kicking
How can they be more a part of the team?



HOLDERS & SNAPPERS

Size doesn't matter.

Good, not great hands.

They need to want to do it and want to get good at it.

Ideal to have same grade players working as a unit.

These guys are the unsung heroes... Underdogs.

Does that give you a clue?



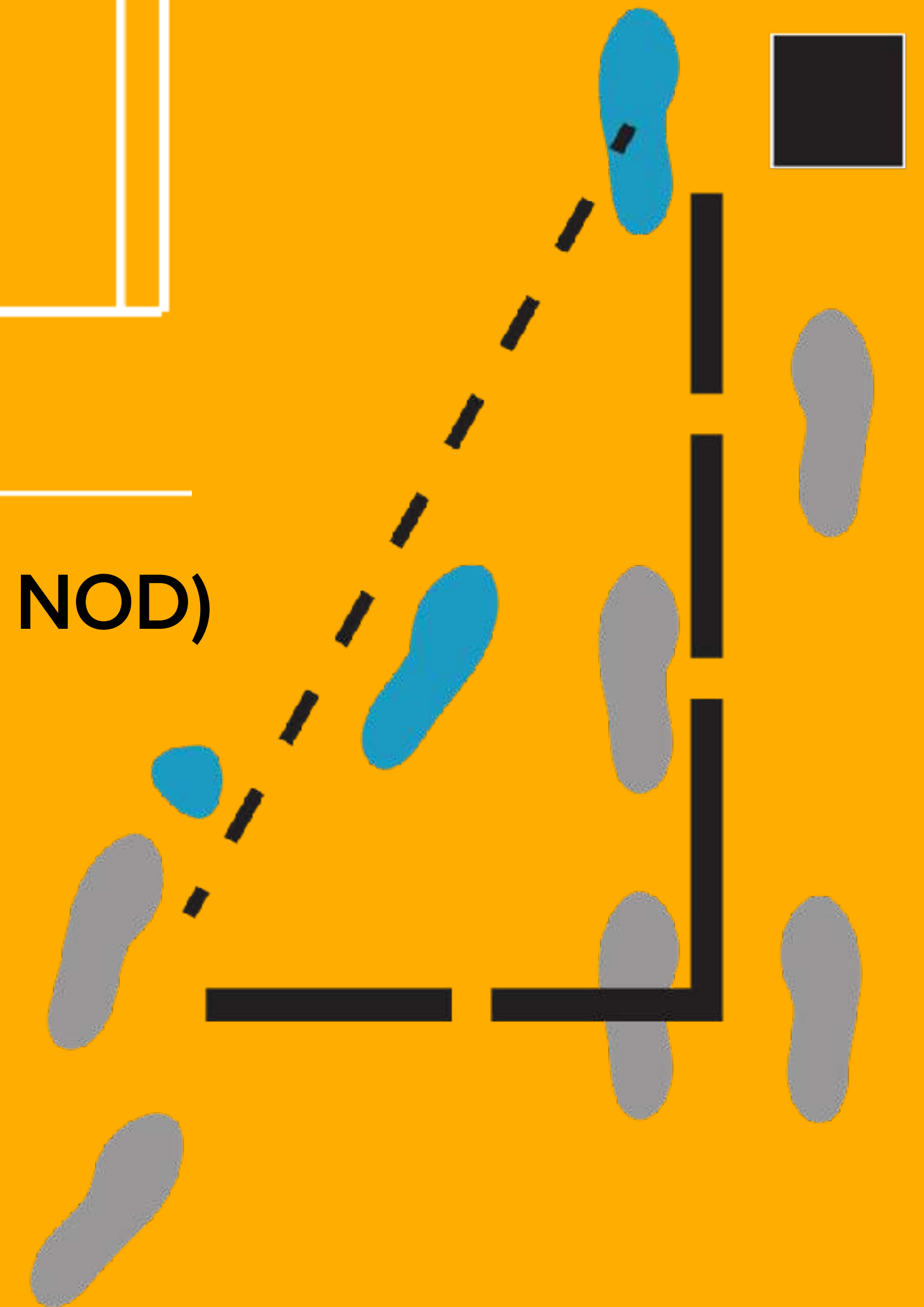
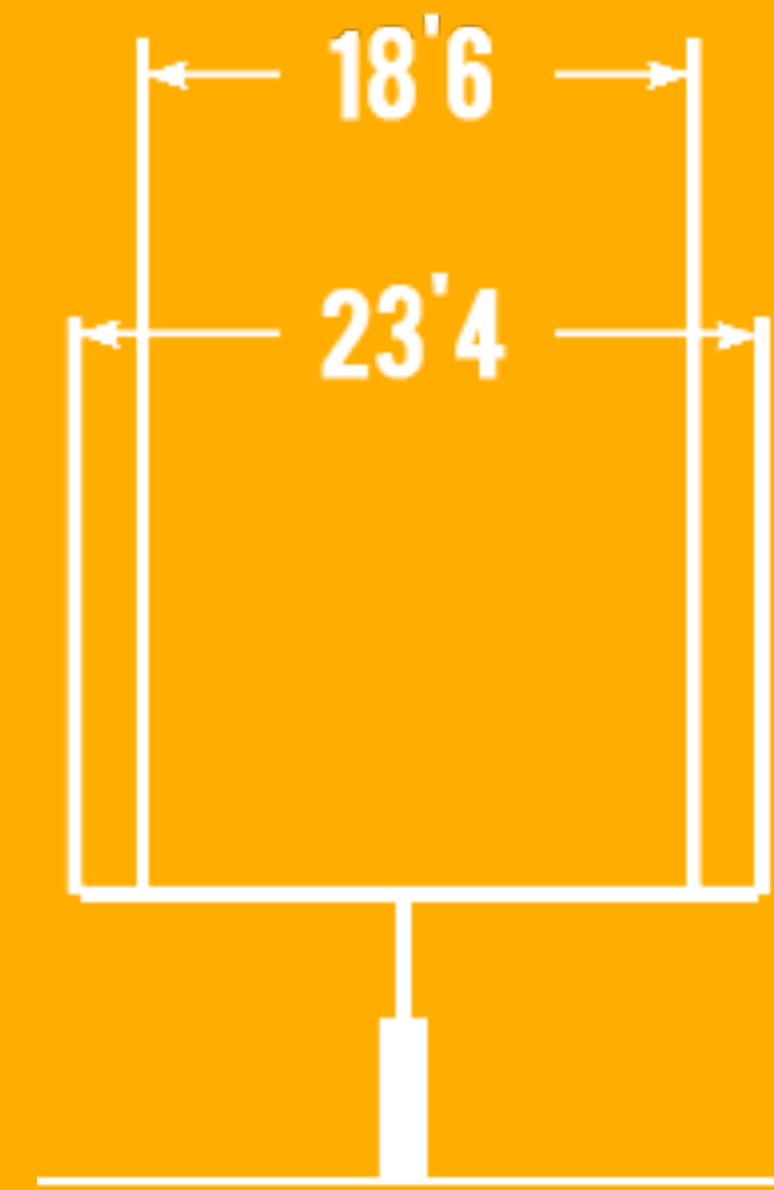
FG KICKING

Kicker places the block

Alignment (3 steps back - LOOK - 2 over - loosen glutes - NOD)

Strike the ball on the hardest part of your foot

“Never” have to strain — consistent technique



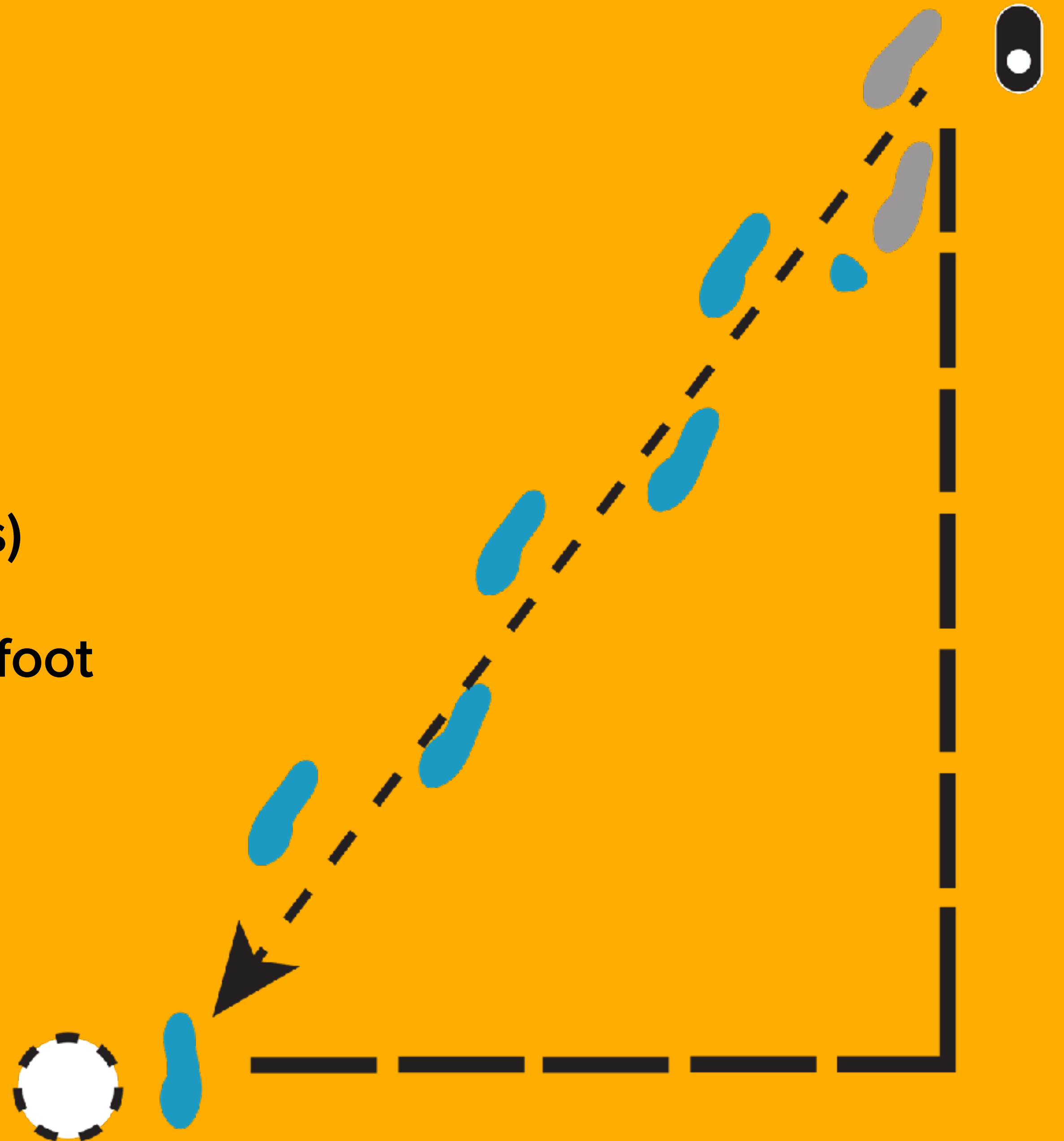
KICKING



Kenny Spencer
U of North Alabama
Played for AFL Teams
Had NFL Tryouts

KO KICKING

Alignment (work backwards to learn steps)
Know your “code” — from 5 yds back.
Strike the ball on the hardest part of your foot
What’s the goal?



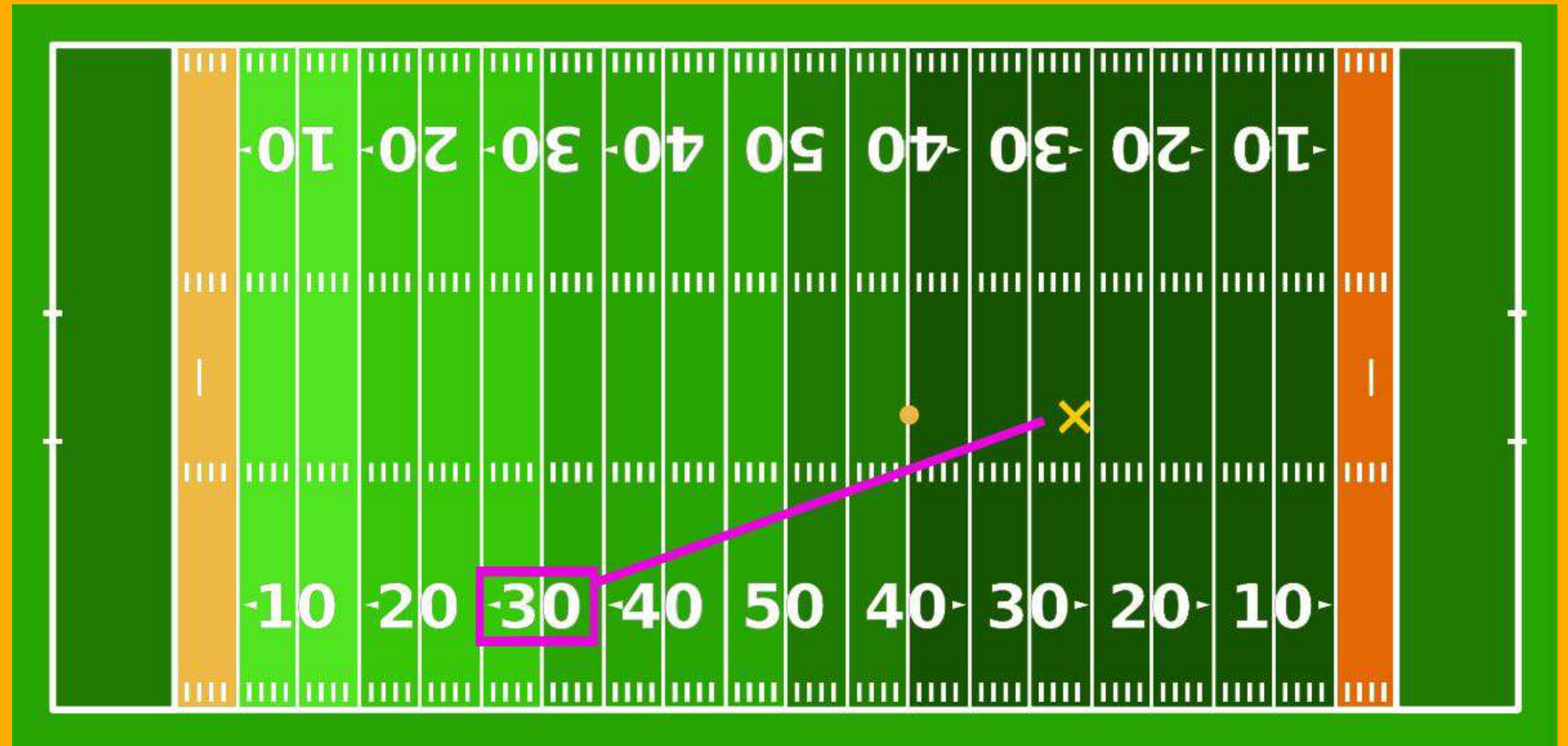
KICK OFF



CoachesChoice.com
& Harrison Butker
Kansas City Chiefs

PUNTING

Count bodies
Get to proper distance
Job no. 1: Catch the ball
Mold/Table/Drop
What's the goal?



PUNTING



Colby Wadman
Denver Broncos
Birmingham Stallions
U.C. Davis

HOLDING

Count bodies — get into a good stance
Know how much time you have
Project confidence to the kicker... (Nod)
Soft quick hands — soft touch
HS: Don't worry about the laces.



Johnny Hekker
Los Angeles Rams
Oregon State



SNAPPING

Practice how you do it in a game
“Pass” with guide hand & flat back
Peeking is A-OK
Pronate wrists to target
Aim small, miss small
Who has a towel?



Carolina Panthers
Field Goal Unit



SNAP & HOLD



New York Giants
Field Goal Unit

KICKING

DRILLS

Line drill

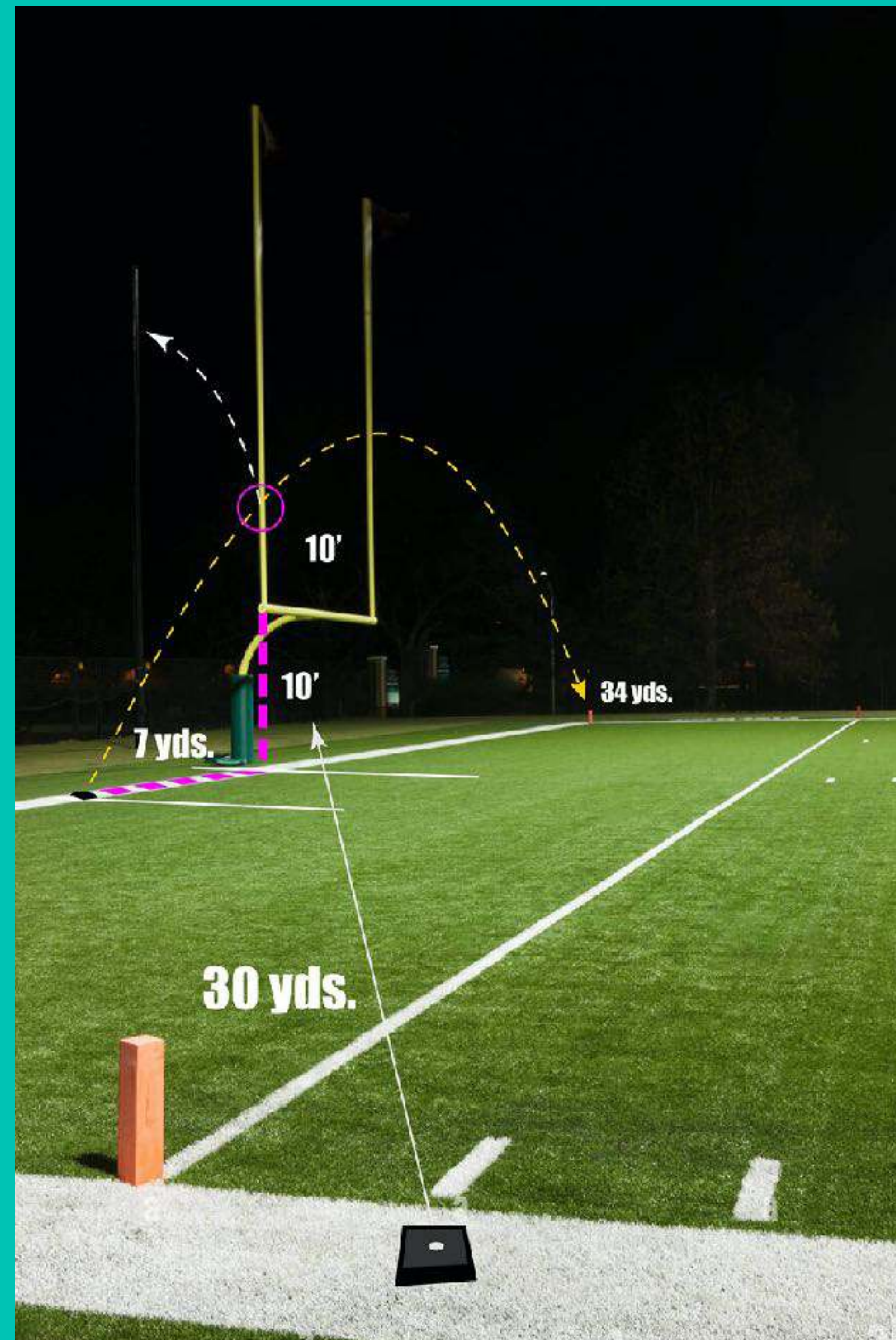
Post drill

Wind drill

Sideline drill

EZ or “hammer” drill

Pressure “games”



PUNTING

DRILLS

Line drill

Perfect drop drill

Stance/Bad snap drill

Percentage drill (50%/70%/90%)

Target drill

Wind drill



HOLDING

DRILLS

Stance drill

One-hand drill

Blind drill

Fire drill

Perfect laces drill



SNAPPING

DRILLS

Overhead pass drill.

Back drill

Jedi snapping drill

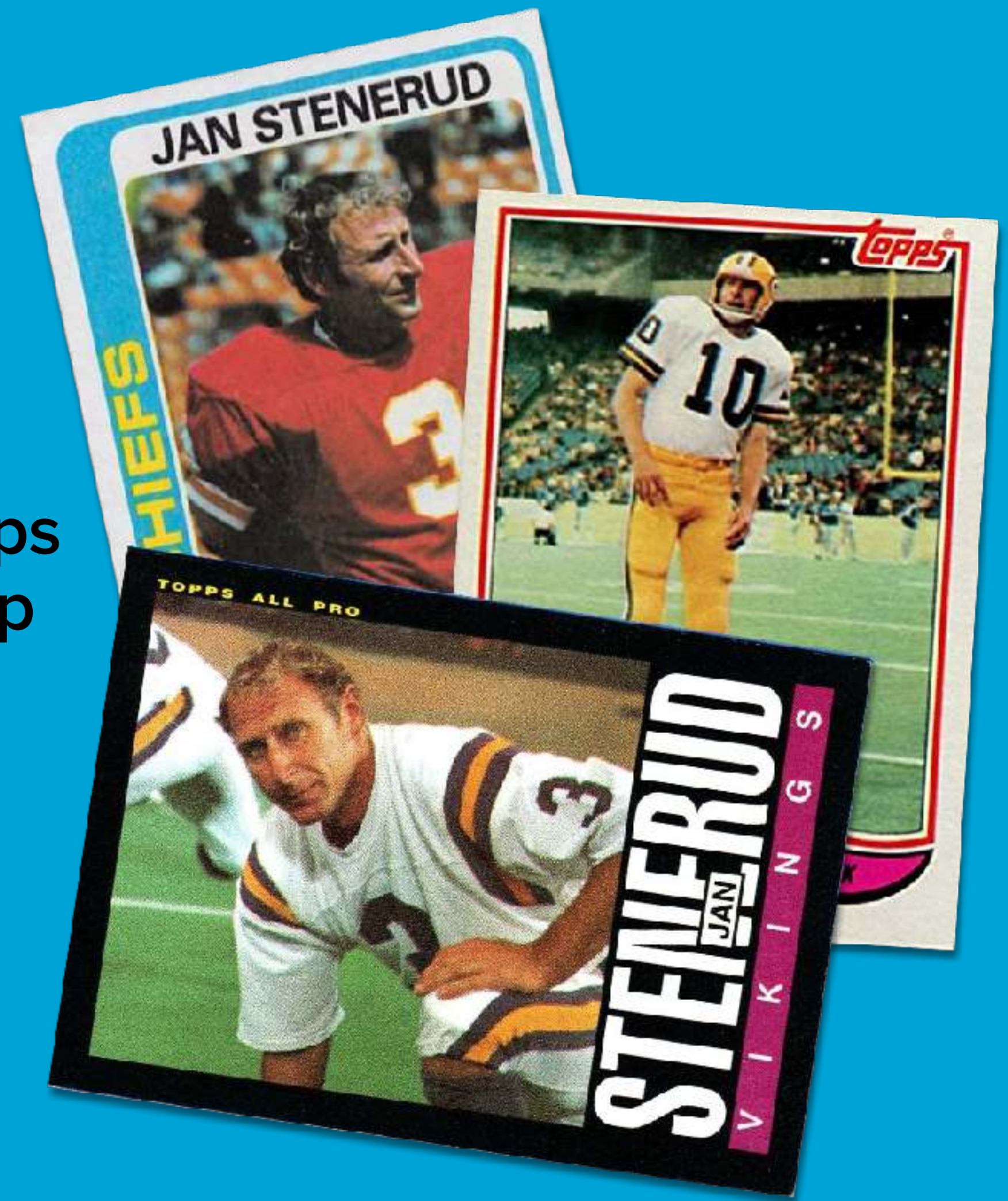
Punter target drill

Perfect laces drill



MENTALLY READY

Practice how you play — helmet on, proper set-up, steps
Visualize — imagine the perfect kick, punt, hold or snap
Preparation — always stay alert to game situations
High pressure — 3B's: Breathe, Bounce, Break



PRESSURE DISTANCE



Harrison Butker
Kansas City Chiefs

SPECIAL TEAMS

COACHING PRACTICE

Special teams — part of every practice?

Each kick counts, practice with a purpose

Are back-ups getting reps, too?

They can only do so many reps — fresh legs for Friday?

Re-enforce positives — body language/self-talk (his ...and your own)



COACHING GAMEDAY

Tees, balls, towel, net and helpers

Pre-game with a purpose — don't over kick

TARGETLINE: On what yard line “is it good?” *(Both directions)*

“Do you see what’s happening?”

Pre-kick... “Relax... get a good hit on the ball.”



QUICK FIXES

Everyone misses... but you can avoid a slump:

Kickers - Relax. Walk to the post. Don't over swing.

Punters - Relax. Catch the ball. Drive to the target.

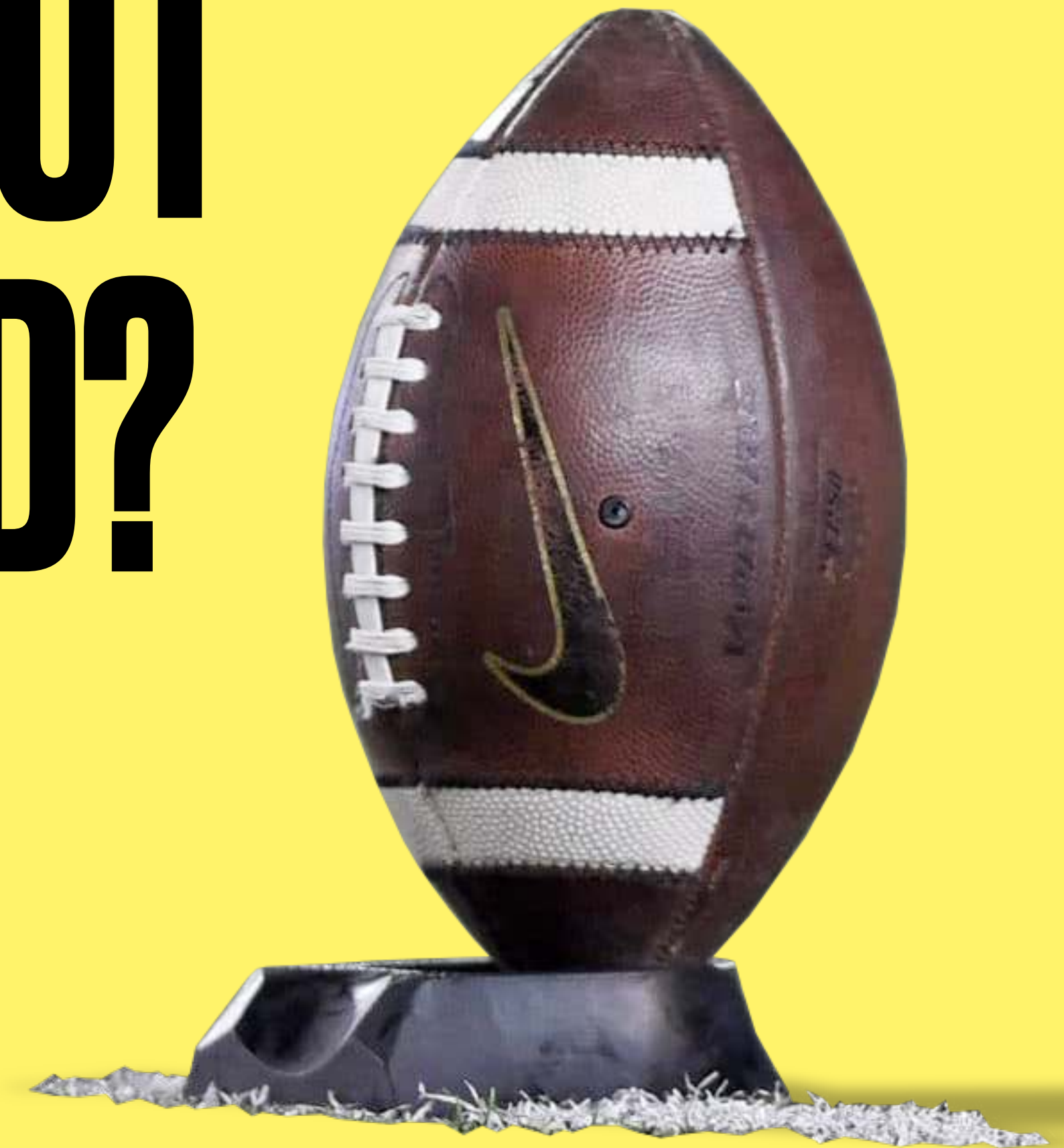
HOLDERS - Relax. Catch it clean. Don't worry about laces.

Snappers - Relax. Lower your butt. Aim small.



But...

HOW DO I ACTUALLY PUT POINTS ON THE BOARD?



You're in luck...

I GIVE THAT TALK TOMORROW.

March 31: 9am - 10am




MIKE FARLEY JR. / CEDARBURG HIGH SCHOOL / MIKE FARLEY'S KICKERS CAMP

GET POINTS ON EVERY POSSESSION

Re-thinking your game plan
with your kicking game.

HOME	10:37	VISITOR
28	3 TOL	QTR 4 TOL 2 23
3 DOWN	10 TO GO	ON 35


KICKERSCAMP
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Q&A

3/12 NORTHWOODS COMBINE
6/16 EAU CLAIRE KICKERS CAMP
6/17 EAU CLAIRE PUNTERS CAMP
6/23 APPLETON KICKERS CAMP
6/24 SPARTA K & P CAMP
6/25 LA CROSSE KICKERS CAMP
6/30 WEST BEND K & P CAMP
7/16 RIVER FALLS K & P CAMP
7/16 RIVER FALLS COLLEGE CAMP
7/16 WISC. K & P CHAMPIONSHIP

Send your kids to kickerscamp.com

Mike Farley

mike@kickerscamp.com

262-388-3326



MIDWEST
KICKING & PUNTING
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OPEN TO EVERYONE!

