

GAME CHANGING SPECIAL TEAMS

WITH MIKE FARLEY

SECRETS

Never be scared again.

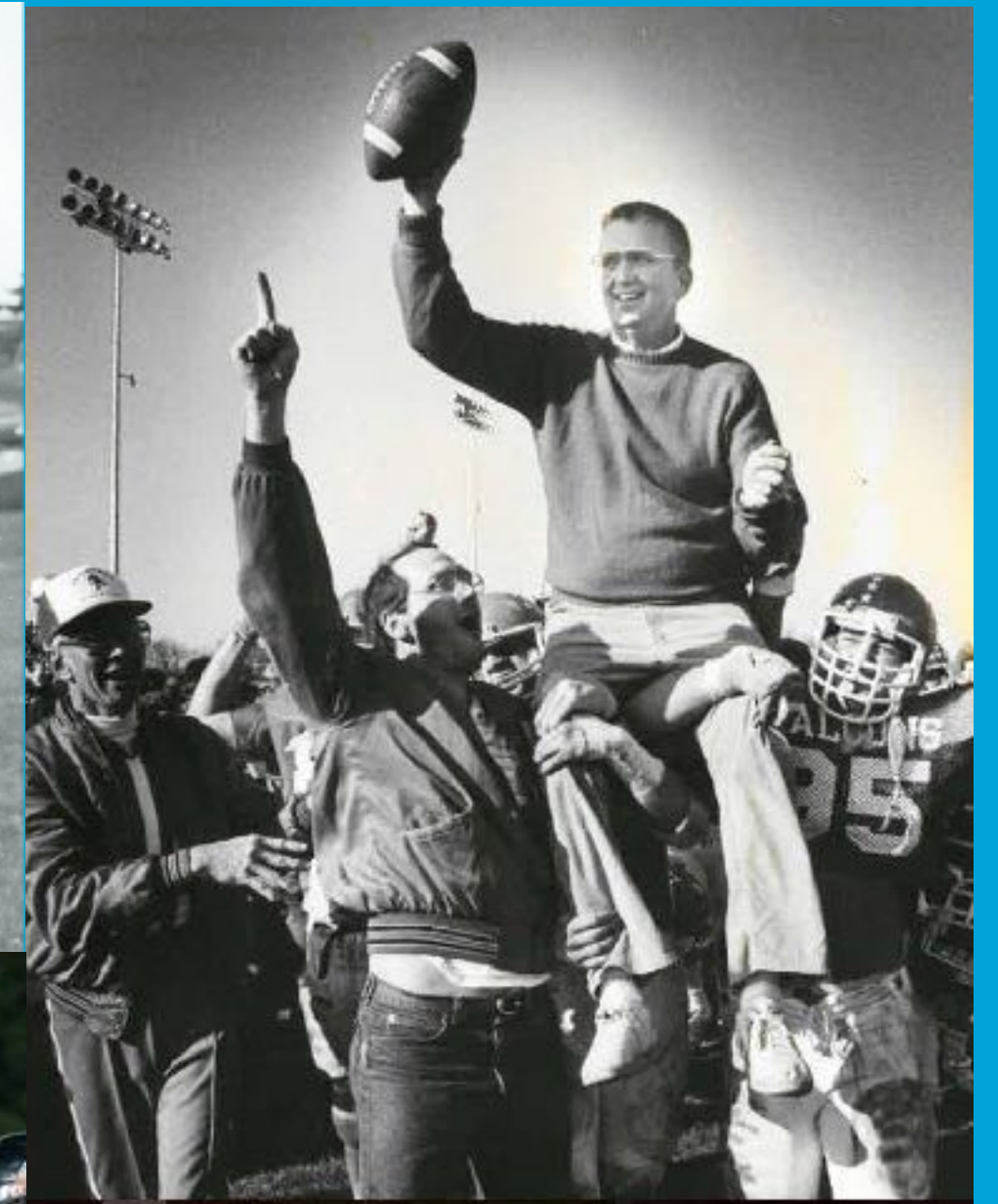


KICKERSCAMP



MIKE FARLEY JR.

- Played for AFCA HOF Head Coach (UWRF)
- Father “invented” the specialty sports camp
- Wishbone QB for Championship Team in '84
- 3x 1st Team All-Conference Kicker & Punter
- Signed with the Green Bay Packers
- Assistant Coach at Cedarburg H.S. for 17 years
- One of America’s top kicking instructors



SPECIALS SECRET?

Don't be afraid... be very afraid.



SPECIALS

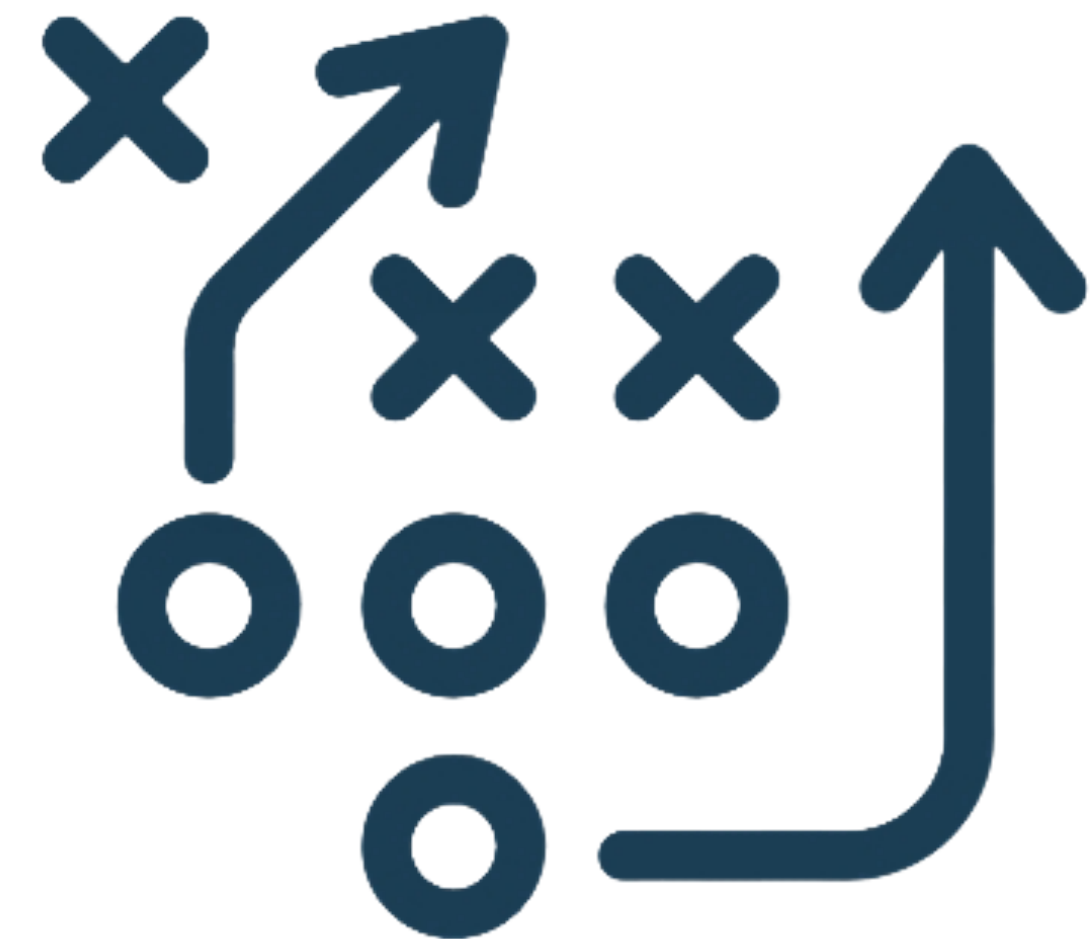
What, me worry?



Know this...

ALL SPECIAL TEAMS ARE ON OFFENSE.

Field Goal • Punt • Kickoff Return • Punt Return • Kickoff



SPECIALS

KO: Keep the ball



Punt: Keep the ball



PR: Attack!



FG: K-Zone



KOR: Set-up Playmakers



KICK OFF SECRETS

- You're using the wrong tee
- Avoid front line contact
- The play is at the 30 yd. Line
- Take advantage of what they give you
- Don't be afraid to keep the ball



HOW HIGH IS YOUR TEE?

3"

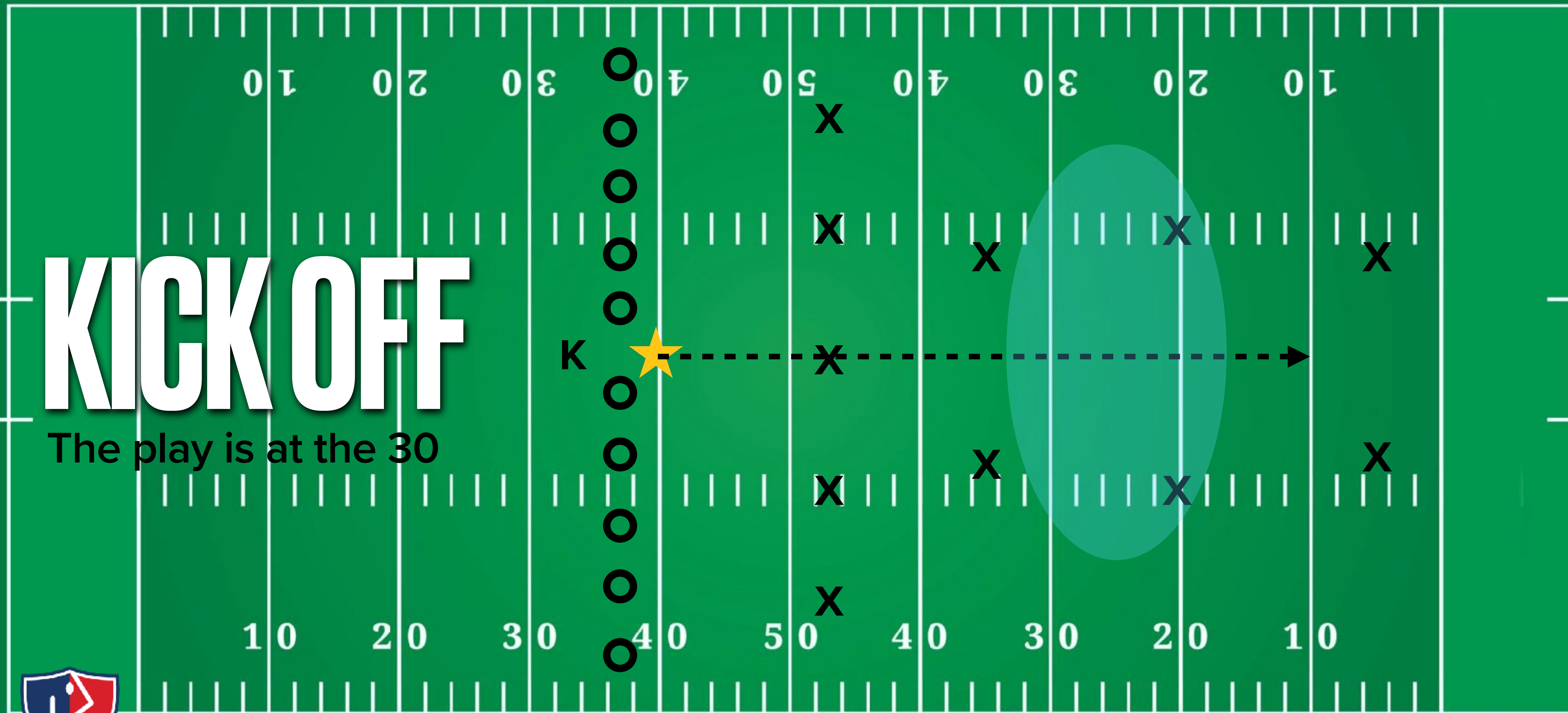
2"

1"



KICK OFF

The play is at the 30



KICK OFF

Why not keep the ball?



Onsides

Flutterball

Hard Squibb

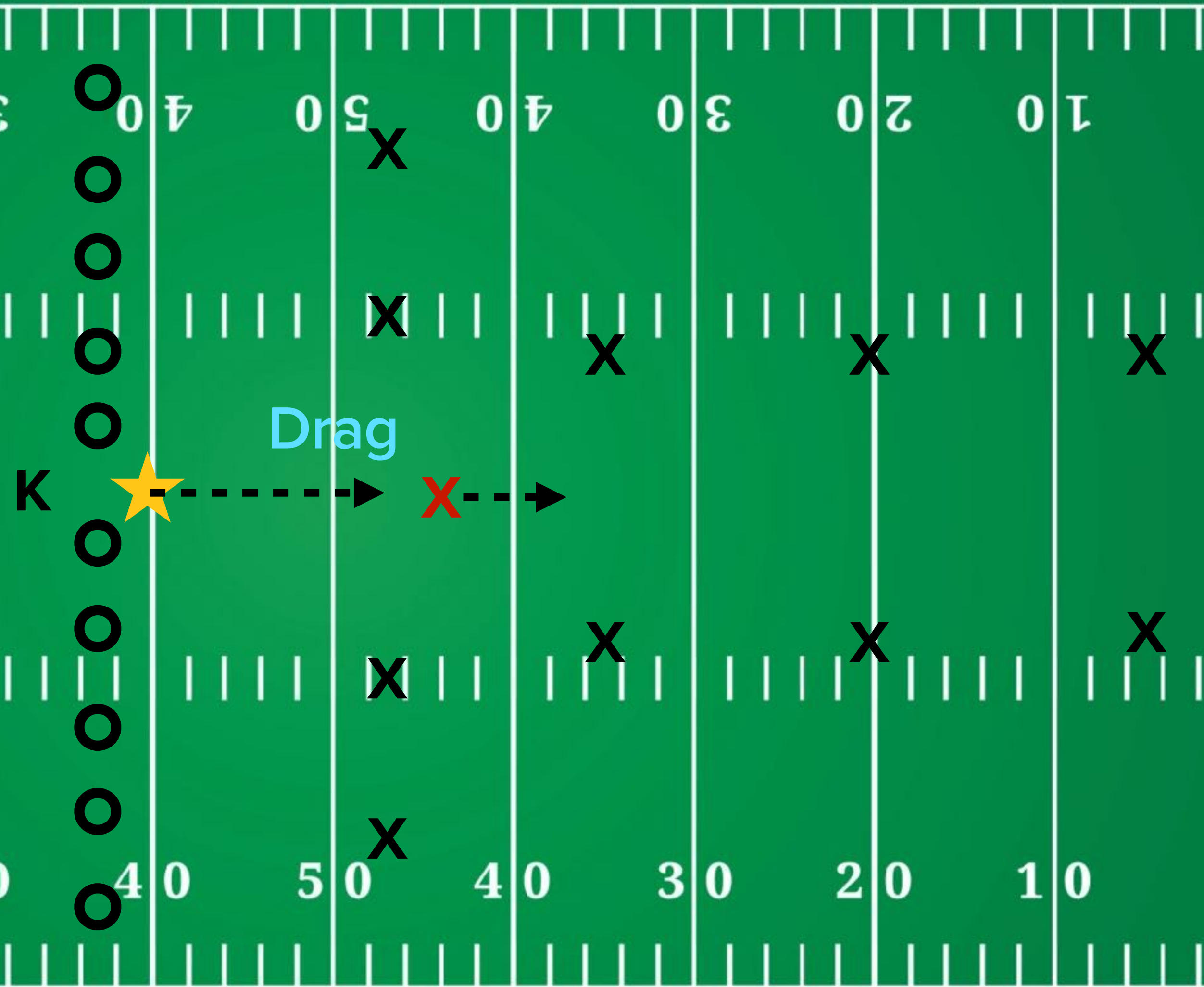
Deep Ball

Green Grass



ONSIDES

Center 13+
First move back
No center
— Hammer?



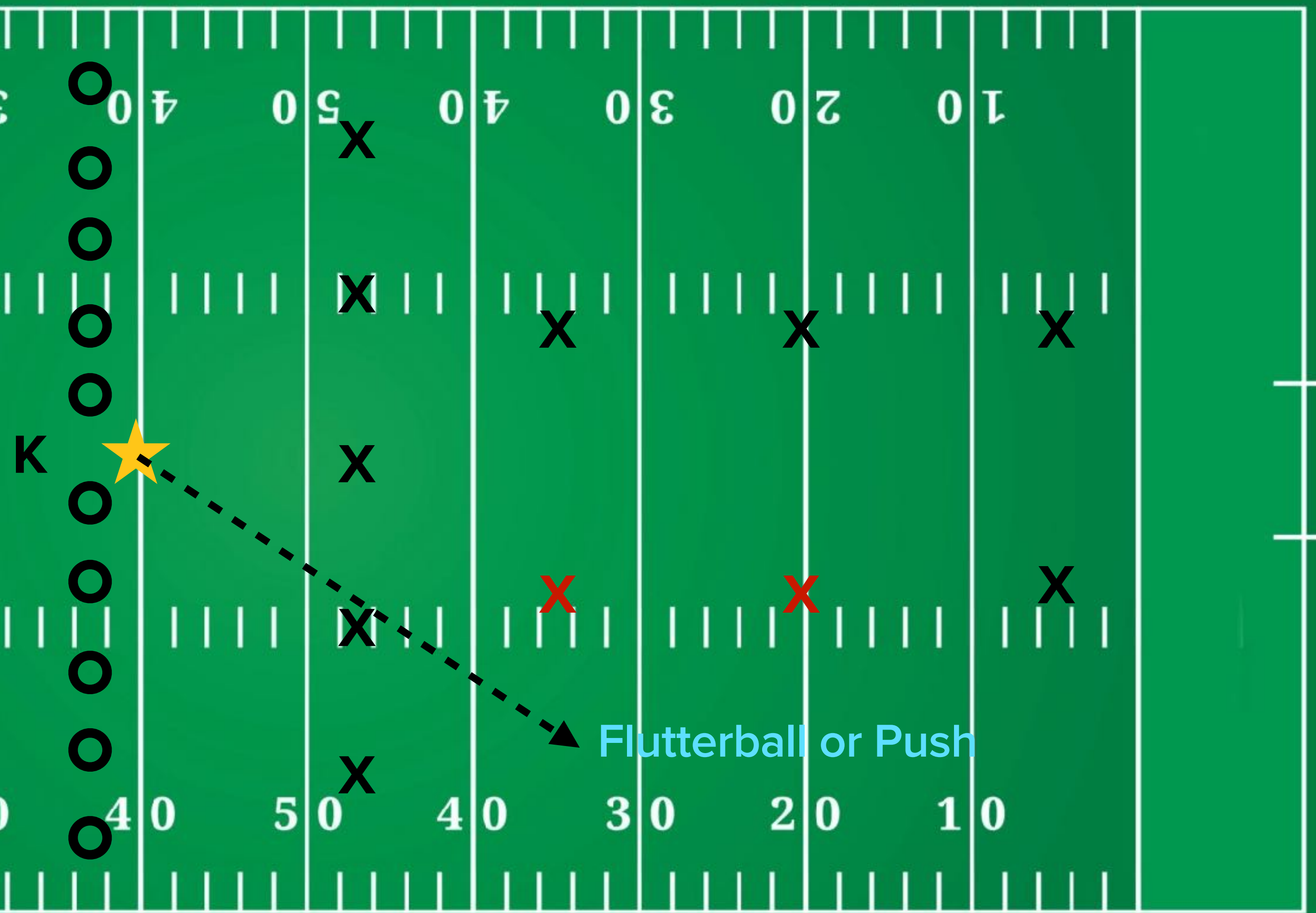
ONSIDES

Center 13+
First move back
No center
— Hammer?



ONSIDERS

Kick to green grass



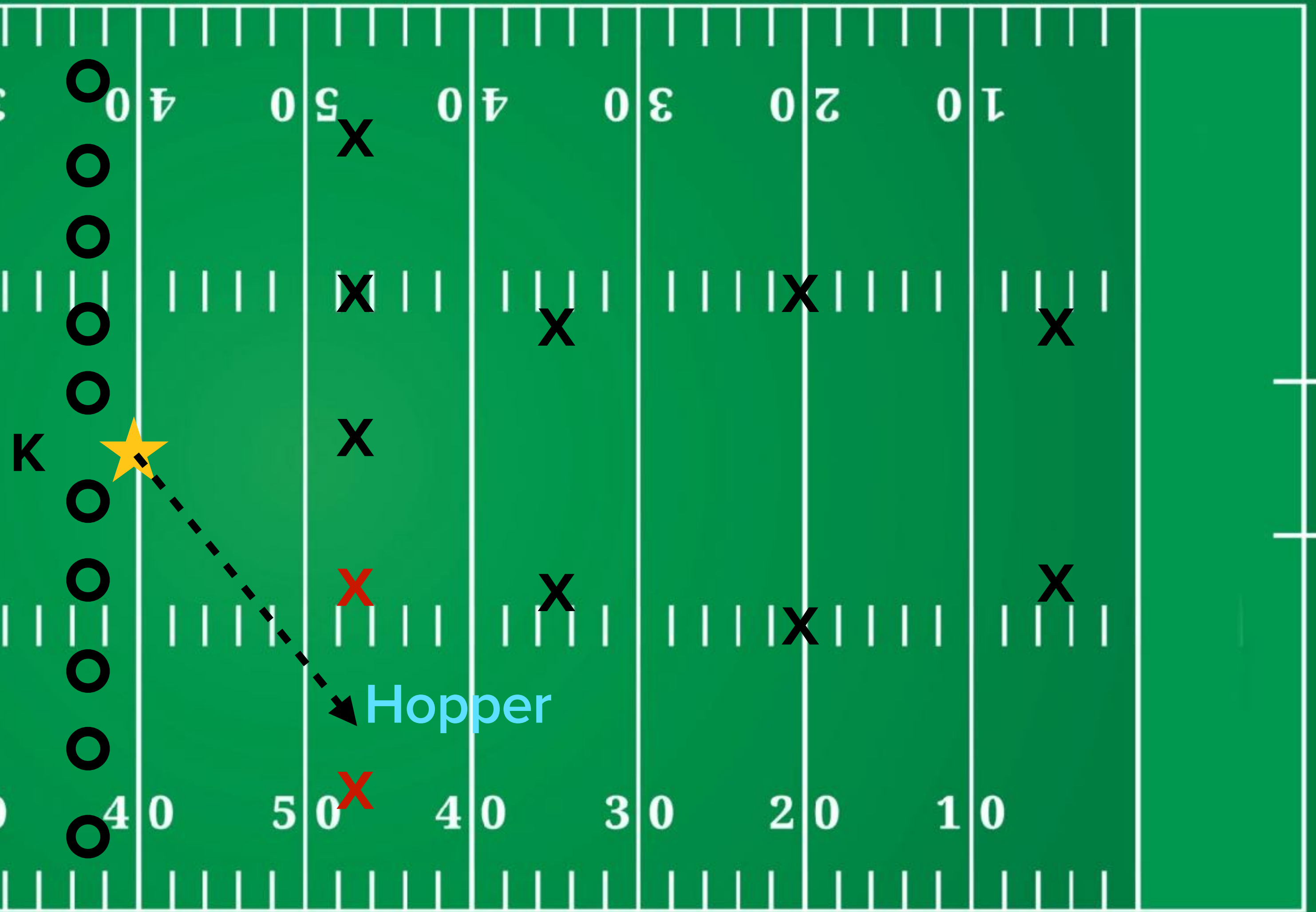
ONSIDES

Kick to green grass



ONSIDES

End too skinny/lonely



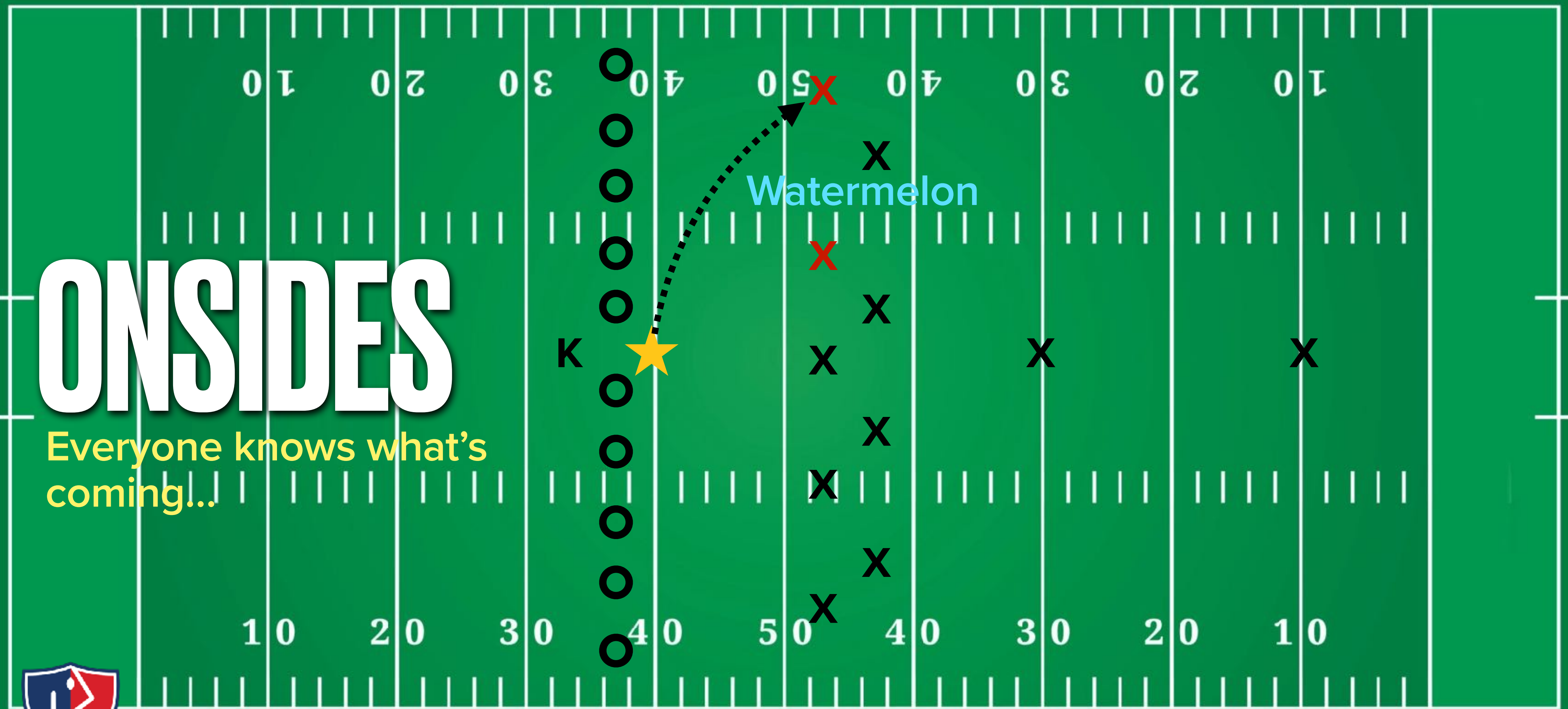
ONSIDERS

End too skinny/lonely



ONSIDERS

Everyone knows what's coming..

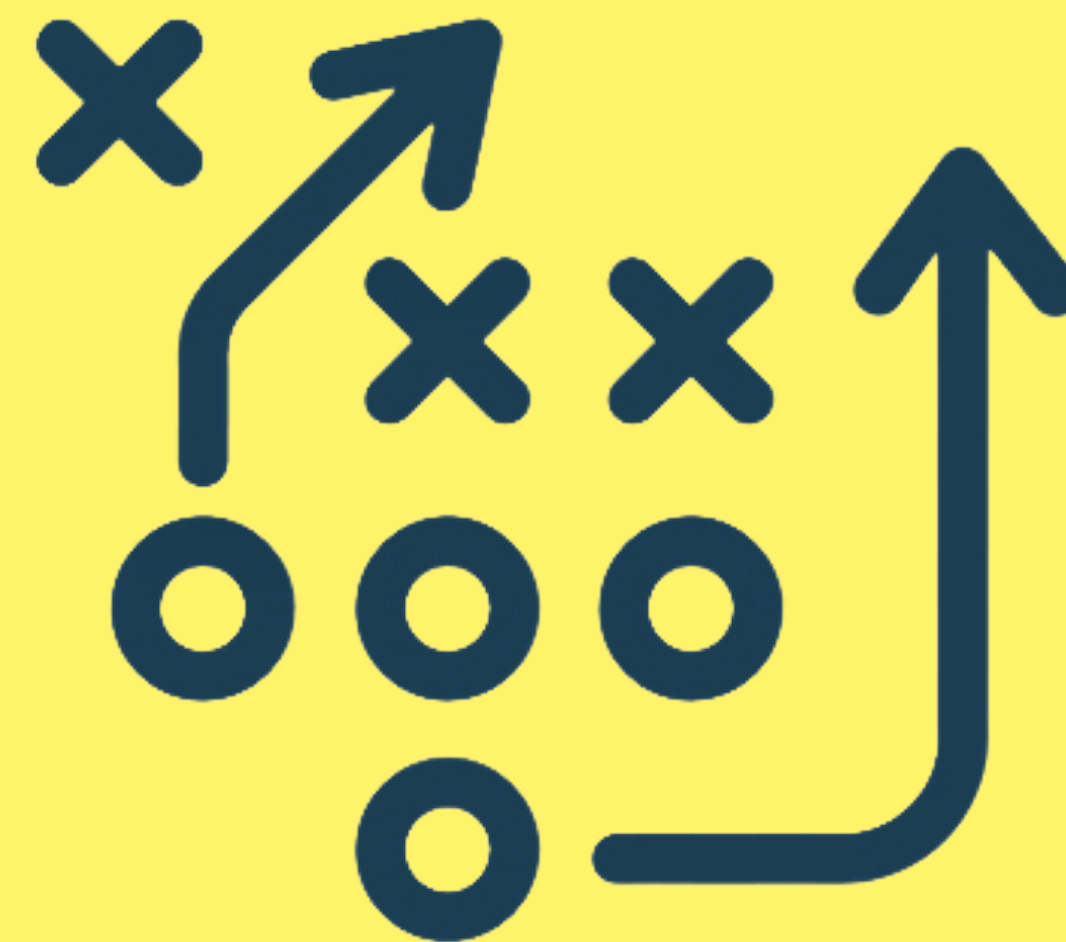


ONSIDES

Everyone knows what's coming..



DON'T SAVE YOUR TRICK PLAY.



PUNTING SECRETS

- Catch the ball
- Punt with a purpose
- Take your 30 yards
- Safer time & place for fakes
- Don't be afraid to keep the ball



PUNTING

What's your expectation?

Punt w/
Purpose

30 yd. Net

Rugby vs.
Traditional



PUNTING

What options do you have?

Win

Pooch

Expected
Punt / Fake

Unexpected
Punt / Fake

FAKE:
Have a 5 yard play
Have a 15 yard play

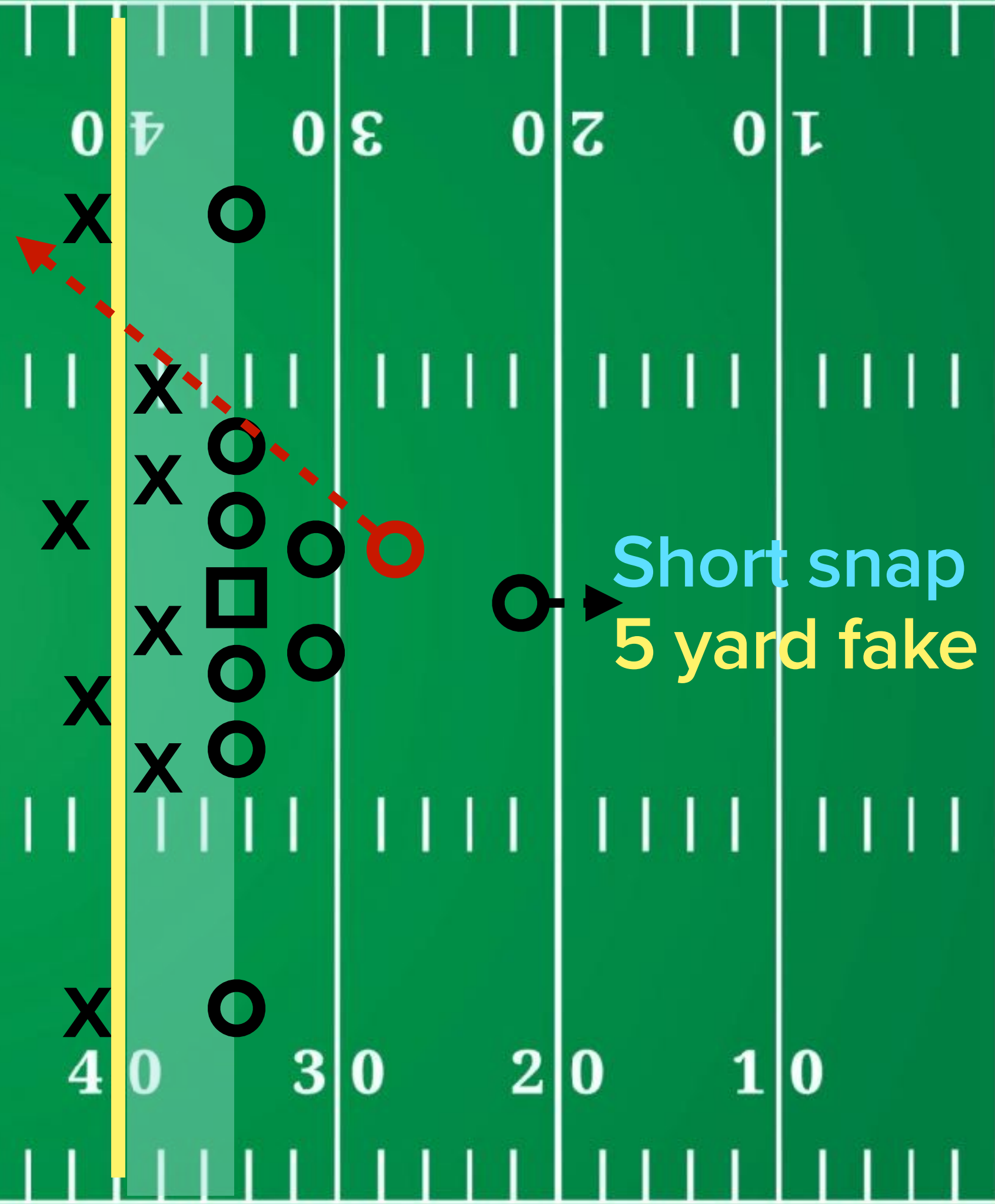
Tight?
Zeta?

How good is your D?
Risk vs. Reward
Game clock
Confidence Level



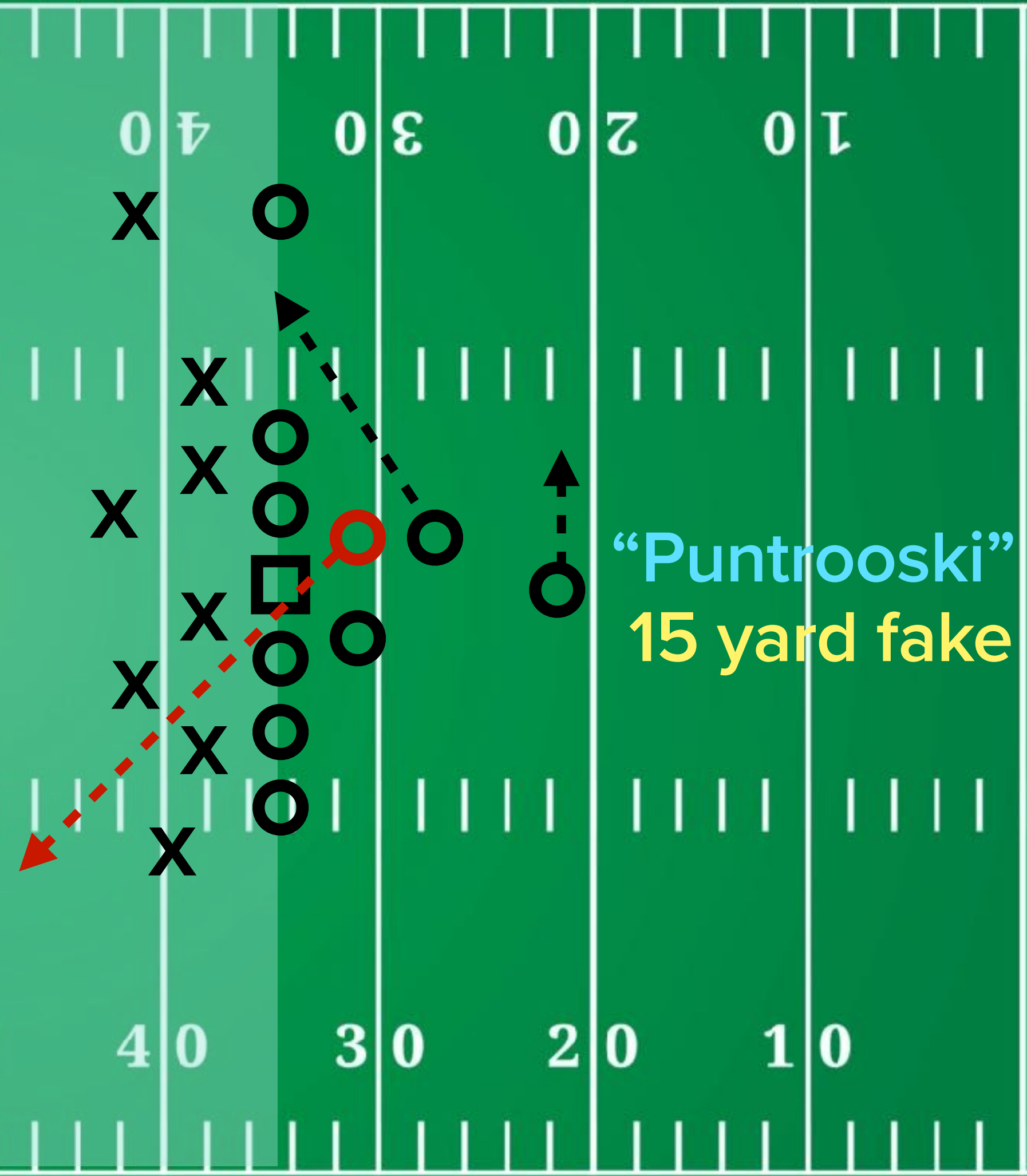
PUNTING

Why not keep the ball?



PUNTING

Create companion fakes

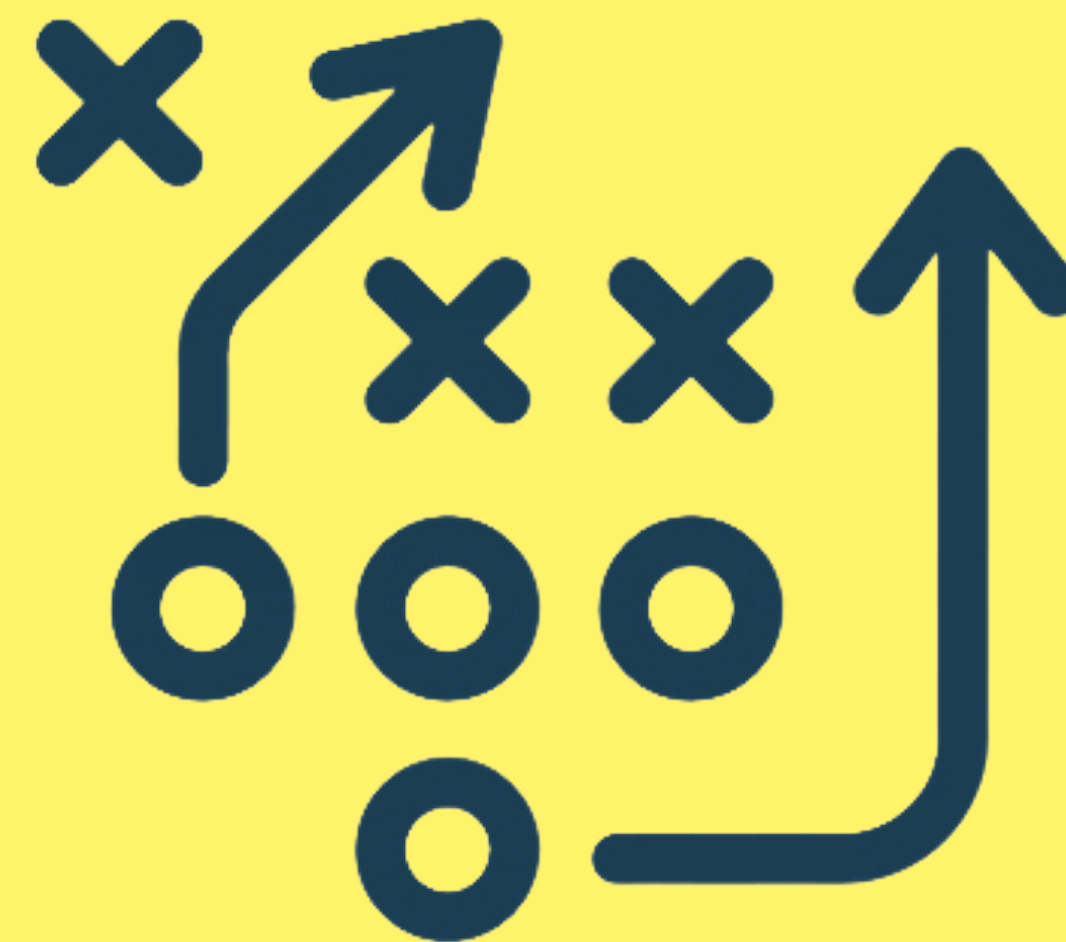


PUNTING

Game changer.



DON'T SAVE YOUR TRICK PLAY.



KICKING SECRETS

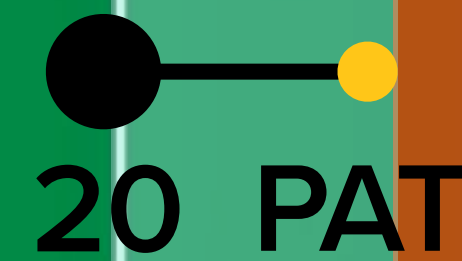
- Sumo style - step behind w/ inside foot
- Use a block tee - paint a dot on it
- Know your K-zone
- If you don't try kicks, your fakes won't work
- Don't be afraid of a miss



FIELD GOAL

When should we kick?

Know LOS on both sides of the field prior to KO.



K-ZONE

FG Unit 3-for-4 zone

Know LOS on both sides of the field prior to KO.



K-ZONE

4th and 3 on the 7 yard line
Kick or go for it?

Iowa HS FG Record

24

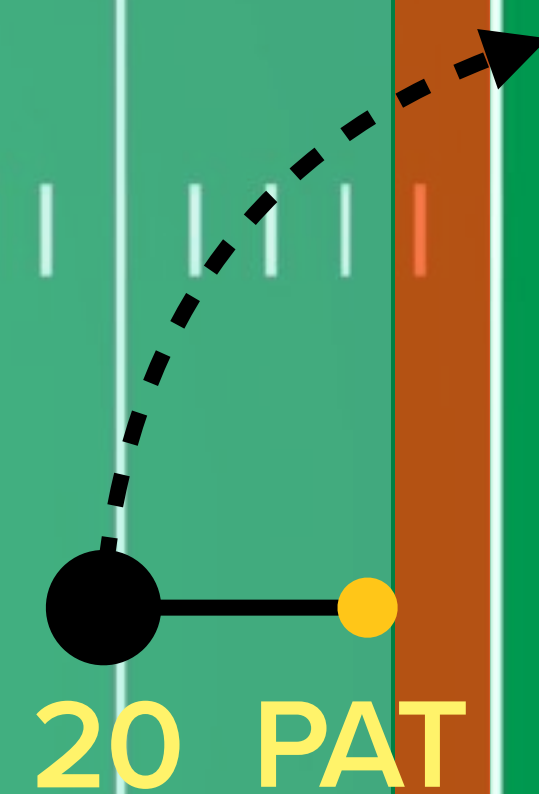
FG

7



FG FAKE

Do you have
a fake FG
or two?



FAKE
ZONE

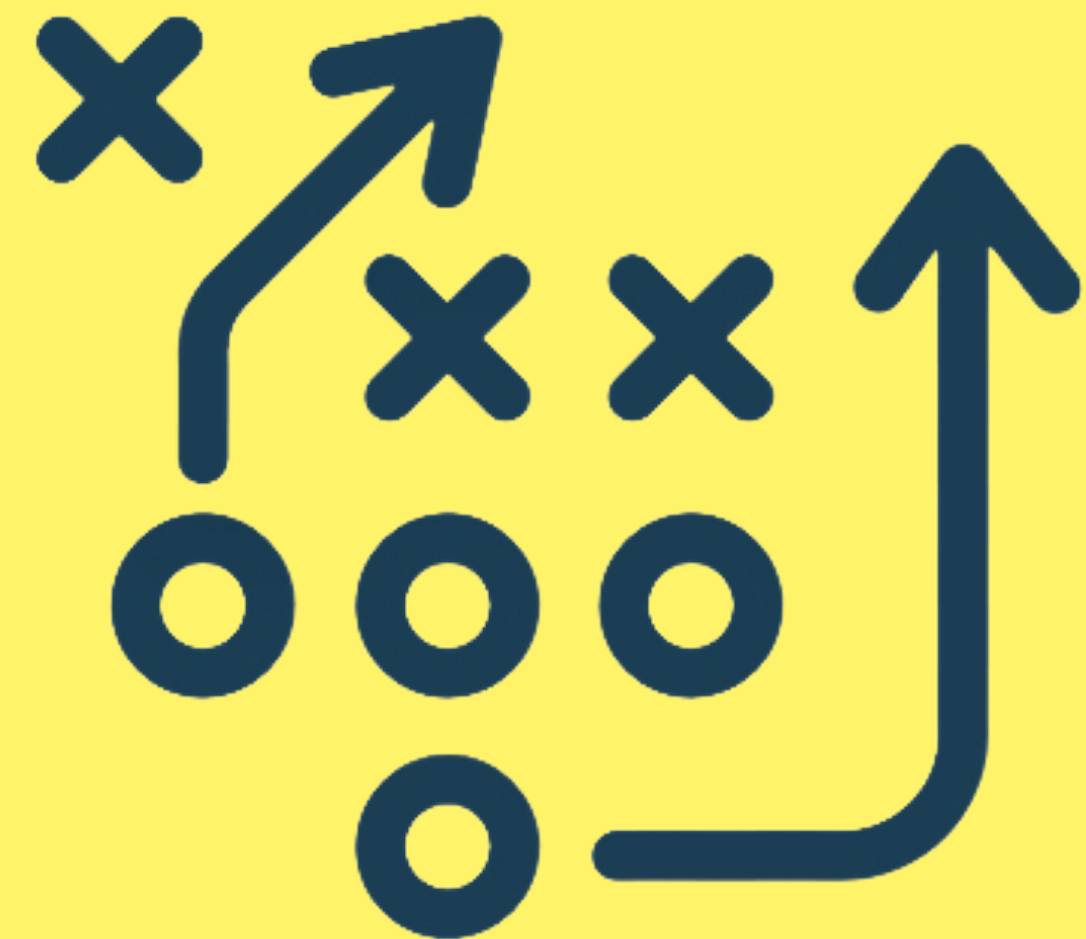


FG FAKE



You might have heard this one...

DON'T SAVE YOUR TRICK PLAY.



PUNT RETURN SECRETS

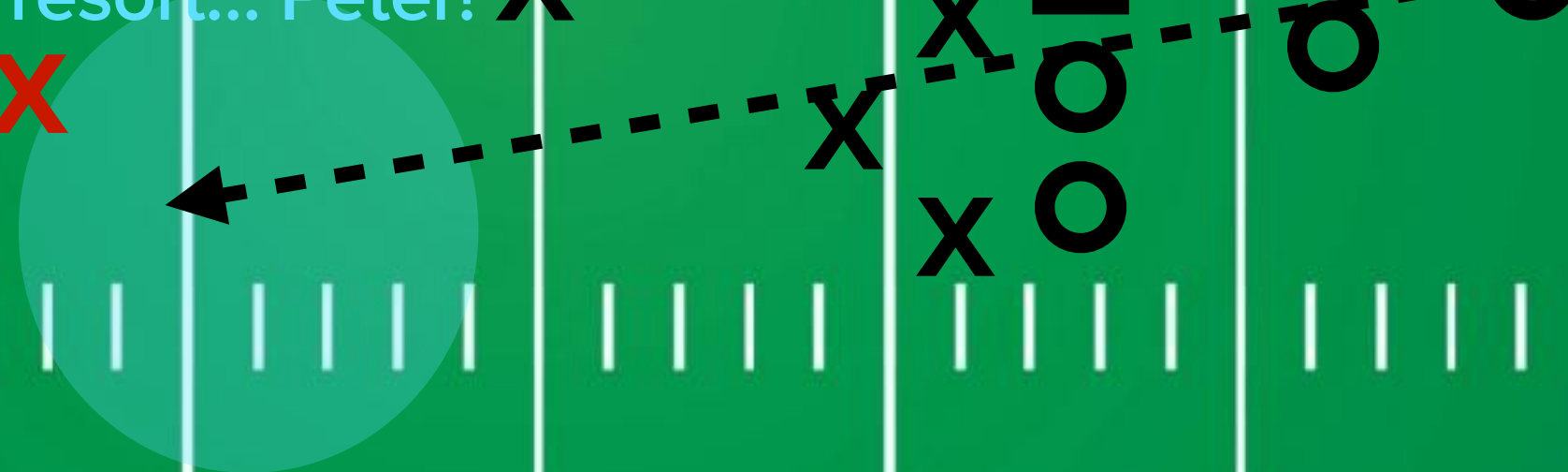
- Pressure the punt by attacking the personal protector
- Coach fair catching
- No more free 15 yards rolls
- Look for opportunities to attack
- Don't be afraid of a dropped punt



RETURN

Attack!

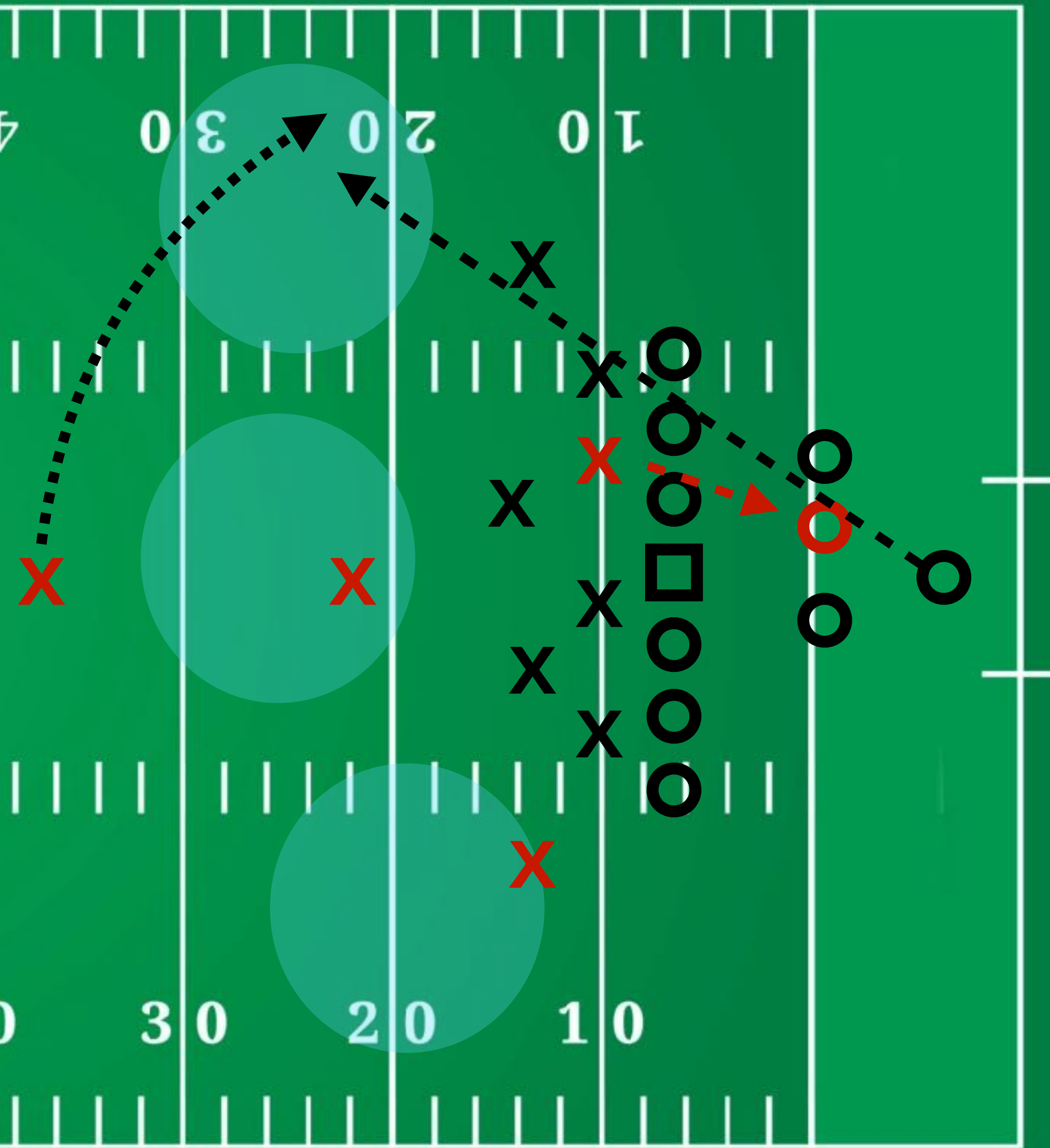
Visualize the play
Catch the ball
Field the bounce
Last resort... Peter!



RETURN

Tight punt is "GO TIME!"

Visualize the play
Looking for a line drive
Trying to force a shank



RETURN

Look to attack!



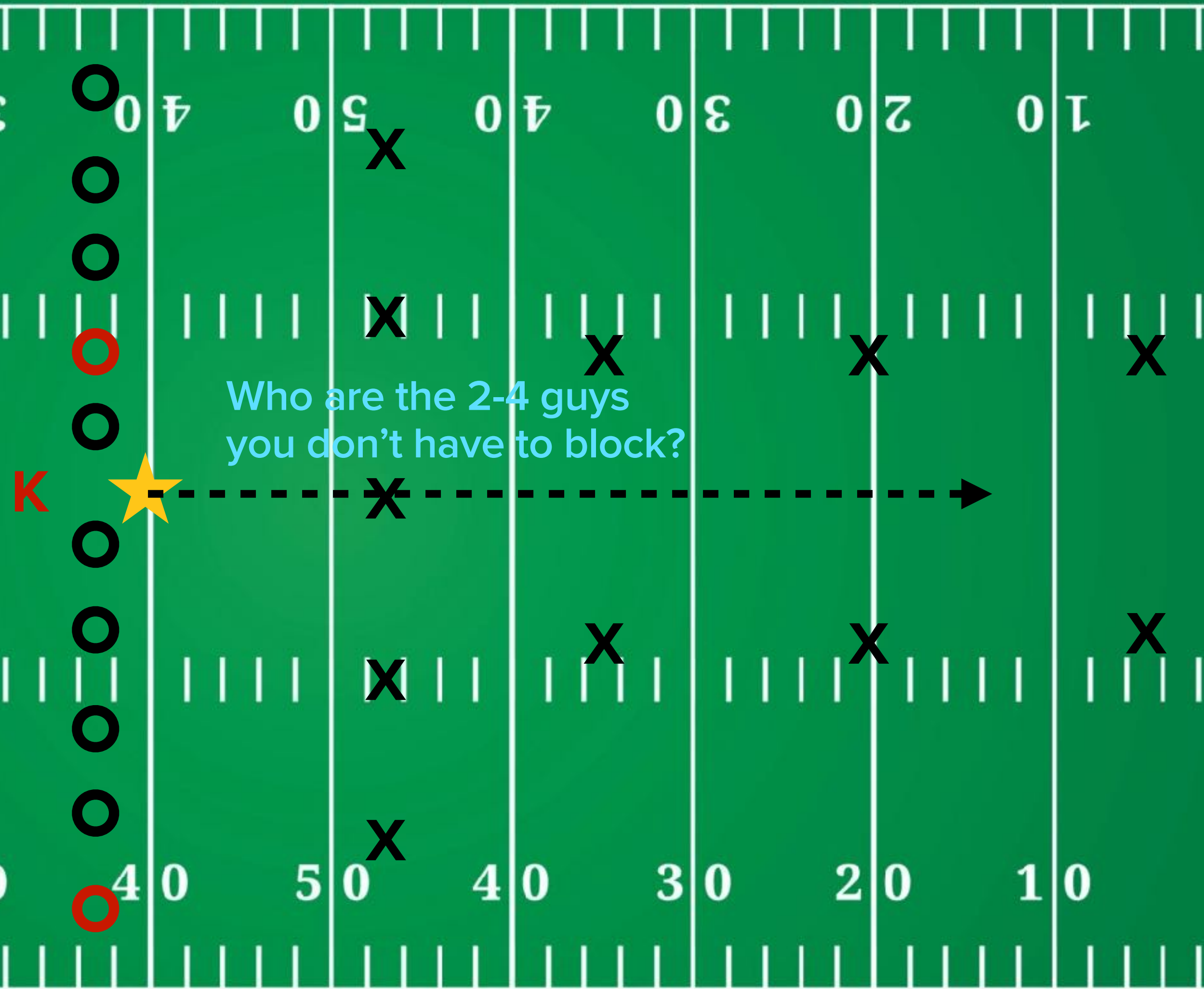
KO RETURN SECRETS

- Engage early
- Take on the first threat
- Attack the 30
- Let playmakers play
- Don't be afraid of a muffed kick



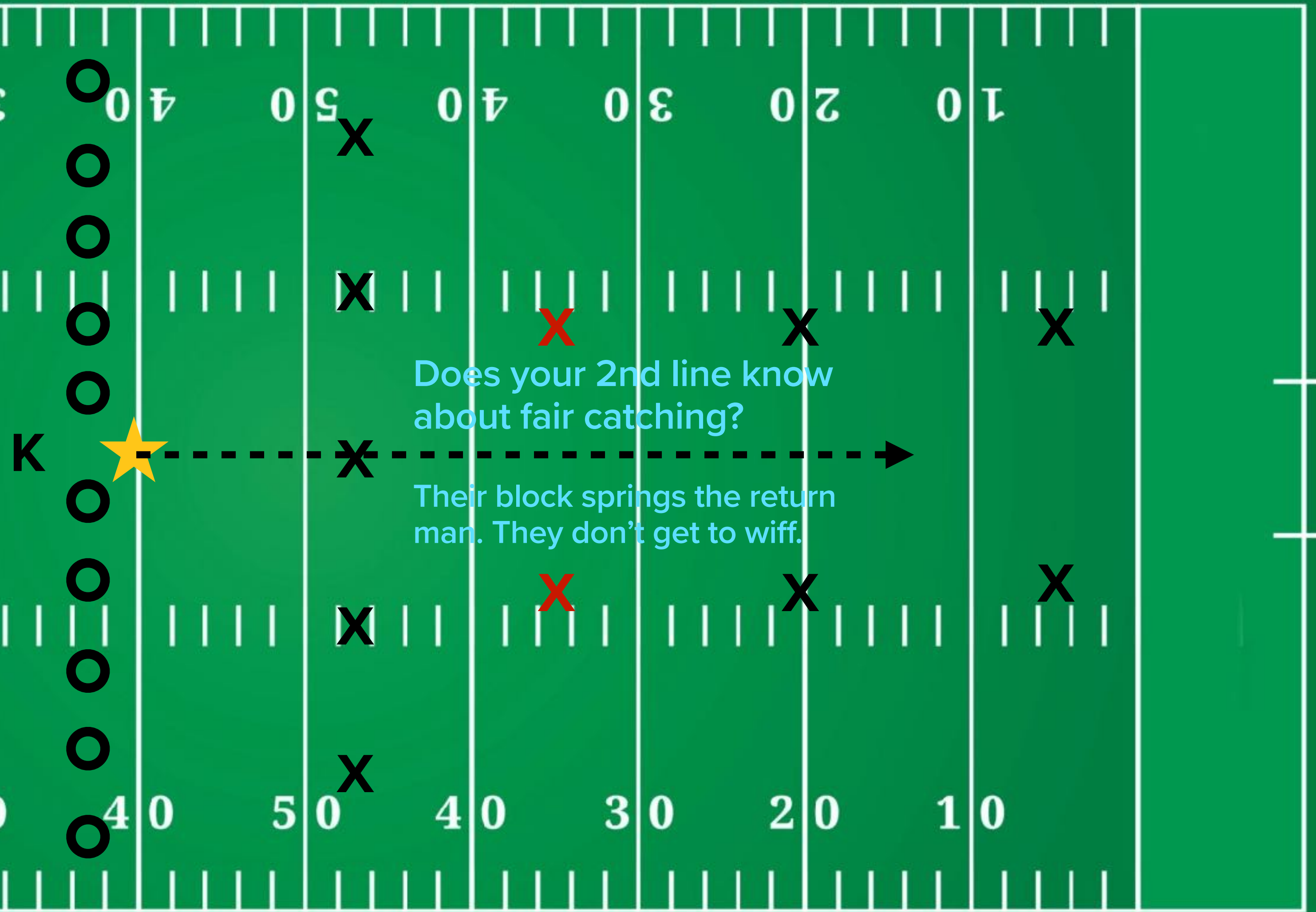
RETURN

Design zone oriented plays



RETURN

2nd Line Rules



RETURN

There are 4-5 returners

K



Are your up-backs looking to run with the ball?

North & South... then look for a seam



RETURN

Controlled Attack!

Are your playmakers
ready to make **your** plays?

“I got it.”
“You take it.”



RETURN

Controlled Attack!



GAME CHANGERS

Special Teams play is often the wind in or out of your sails and the defining moments of your most crucial games.

Truly, make it a priority in practice...



...AND NEVER BE
SCARED OF SPECIALS
AGAIN.



Q&A

- 5/24 NORTHSORE COMBINE
- 6/1 EAU CLAIRE K & P CAMP
- 6/8 APPLETON K & P CAMP
- 6/15 WAYZATA K & P CAMP
- 6/21 PLYMOUTH KICKERS CAMP
- 6/22 SPARTA K & P CAMP
- 6/28 WEST BEND K & P CAMP
- 6/29 GRINNELL K & P CAMP
- 7/6 LA CROSSE KICKERS CAMP
- 7/13 RIVER FALLS K & P CAMP
- 7/13 MIDWEST K & P CHAMPIONSHIP

Send your kids to kickerscamp.com

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**KICKING & PUNTING
CHAMPIONSHIP**

